

## Changwon/UNESCO International Education Conference & IAEC General Assembly

### 'Sustainable Tourism Development in Educating Cities'

14-16 March 2018, Changwon, Republic of Korea

#### Preliminary program

#### Symposium

##### DAY 1: 14/03/2018 – WORKING LANGUAGE: ENGLISH AND KOREAN

Time	Program	Speaker
Morning	Study tour 1	One or two sites showcasing Changwon City's efforts for sustainable tourism, also in link with youth involvement and the community participation including the private sector.
13:30 ~ 14:00	Opening <ul style="list-style-type: none"> <li>- Opening remarks</li> <li>- Welcome remarks</li> <li>- Congratulatory remarks</li> <li>- Group Photo</li> </ul>	UNESCO Bangkok Director/IAEC SG Mayor of Changwon UCLG SG
14:00 ~ 14:10	Introduction to the Conference	UNESCO Bangkok
14:10 ~ 14:40	Keynote speech	
14:40 ~ 15:10	Keynote speech: Sustainable Tourism Development in Educating Cities	A guest speaker (expert on sustainable tourism – in link with both cultural and natural heritages)
15:10 ~ 15:20	Coffee Break	
15:20 ~ 16:50	Theme 1: Development of policy frameworks for sustainable tourism development	3 cases presented by local government, 20-minute presentation and 10-minute Q&A
16:50 ~ 17:00	Coffee Break	
17:00 ~ 18:30	Theme 2: Linking education and sustainable tourism	3 cases (20-minute presentation and 10-minute Q&A each)
18:30 ~ 21:00	Welcome Reception	

**DAY 2: 15/03/2018 MORNING – WORKING LANGUAGE: ENGLISH AND KOREAN**

Time	Program	Speaker
09:00 ~ 10:30	Theme 3: Community-based tourism initiative	3 cases (20-minute presentation and 10-minute Q&A each)
10:30 ~ 11:45	Group discussion 1. Discussion on success factors and challenges on the 3 themes covered. Additional examples can be provided during the discussion 2. Discussion on possible initiatives to take back for pilots in local cities	Coffee break during the group discussion
11:45 ~ 12:15	Outcome of Group Discussion	
12:15 ~ 12:30	Closing Summary of Conference	UNESCO Bangkok Changwon City
12:30 ~ 14:00	Lunch	

**IAEC General Assembly**

**DAY 2: 15/03/2018 AFTERNOON – WORKING LANGUAGE: ENGLISH, KOREAN, SPANISH AND FRENCH ACCORDING TO PARTICIPATION**

Time	Program	Speaker
14:00 ~ 14:15	Opening	City of Changwon, UNESCO – Bangkok, IAEC, UCLG - ASPAC
14:15 ~ 15:30	Local Authorities Panel	Mayors
15:30 ~ 15:45	Break	
15:45 ~ 17:15	General Assembly administrative matters and networks' action plan	
17:15 ~ 18:00	Closing lecture	
18:00 ~ 21:00	Official Dinner	

**DAY 3: 16/06/2018 – WORKING LANGUAGE: ENGLISH, KOREAN, SPANISH AND FRENCH ACCORDING TO PARTICIPATION**

Time	Program	
09:00 ~ 13:00	Study tour 2: Saha-gu, Busan	



**UNESCO Bangkok Office**  
Asia and Pacific Regional Bureau for Education

