

City to City Barcelona Fad Award 2014 Conditions

Preamble

Cities have to face on a daily basis a series of problems, conflicts, challenges and scenarios that require solutions and skill to adapt to them. It is in this context that the **City to City Barcelona FAD Award** was constituted in the year 2008. Its objective is to recognise experiences that occur, are undergone or are generated in cities in order to provide responses that will bring a transforming and positive effect to that city and its citizens.

The **City to City Barcelona FAD Award** is global in scope, because exemplary solutions to conflicts, scenarios or new challenges faced by cities do not depend on geographic location or on degree of development. All over the world we can find model responses to complex situations; geographic, climatic, religious aspects and other peculiarities are viewed as positive in the approach adopted by this award.

The award represents Barcelona's recognition of urban experiences that have taken place in another city, and goes to the people behind them.

The award, which has the support of Barcelona City Hall, is organised and granted by the FAD (Fostering Arts and Design) with the independence it has gained through its trajectory and legal nature.

1. Goal

It is the goal of the award to recognise **urban transformation processes** that have lived a particular city. By urban transformation process we understand the sum of actions of varying types (social, architectural, educational, urban planning-related, cultural and others) with a global impact on the city as a whole.

Candidates to the prize are any processes resulting from either public or private initiative, as well as any resulting from a collaboration between both spheres. The result of these processes must bring a clear benefit to the citizens, an improvement in their quality of life and a contribution to «making the city ».

2. Evaluation criteria

Transformation capacity. The candidatures put forward must have entailed an improvement for the citizens and a transformation on an urban scale for that city.

Simplicity and transcendence. Any candidature that combines simplicity and a high degree of transcendence for the city and its citizens will be highly valued.

Innovation. Any candidature that had contributed new ways of facing complex situations will be highly valued.

Ability to anticipate. The ability to anticipate future problems, challenges or scenarios will be highly valued.

Social component. Any processes that arise from the citizens themselves will be highly valued, whether they are promoted by them or have the citizens' involvement.

Sustainability and durability. Any candidature that has been devised to last over time and does so according to sustainable criteria.

3. Scope and periodicity

The **City to City Barcelona FAD Award** is held annually. The geographic scope of the prize is international and open to urban transformation processes in any city in the world except Barcelona.

4. Running system

The running system of the prize is structured around two main organs: the Council of the Award and the Scouts.

The Council of the Award is composed of people who configure the theoretical and methodological basis for the prize and has the function of appointing the Scouts, appointing the judging panel and ultimately awarding the prize to the winning candidature. The Council shall be renewed each issue by 50% of its members.

The Scouts are people, institutions or collectives with knowledge of the reality of cities from different geographic areas in the world. The function of the Scouts is to bring candidatures forward and their composition will be defined by the proposals of the Council and the actual running dynamics of the prize, which through its secretary's office may propose to expand its composition.

5. Presentation of candidatures

The Scouts will have the ability to submit candidatures by completing the digital form (www.citytocity.fad.cat) set up by the organisation of the prizes. The candidatures will meet the requisite of having been carried out and being available for evaluation by the 31 of December 2013.

Also the secretary's office of the prize will also do its own research of candidatures, which must meet the purpose of the award and will also be analyzed according to the terms and conditions criteria.

Starting from the premise that cities are in constant evolution and transformation, any candidatures that were entered in previous editions of the prize may be entered again. The only requisites they must meet for re-entry are that they have not won in any previous edition and that the candidature in question can demonstrate that it has evolved, incorporating novelties and new results with respect to the state in which it was on the previous occasion on which it was entered.

The secretary's office of the prize, situated in the headquarters of the FAD (Disseny Hub Barcelona Building) Pl. de les Glòries Catalanes, 37-38. 08018 Barcelona / +34 93 256 67 33 / citytocity@fad.cat), will be in charge of documenting and complementing the necessary information to allow the judging panel to evaluate all of the candidatures.

To do so, it will use the primary sources of information provided by the Scouts at the time of submitting the candidatures, and any secondary sources they may obtain through their own initiative.

6. Submission deadline

The deadline for submitting the candidatures to the **City to City Barcelona FAD Award 2014** is 14 March 2014.

7. Judging Panel

The Council of the Award will be in charge of appointing the judging panel and its members may form part of it. In no case, however, may the number of Council members participating in the judging panel surpass 50% of the member total.

The judging panel will act with independence and in compliance with the conditions. Persons who are directly linked to one of the candidatures submitted may not become members of the judging panel. Should this conflict arise, the person in question will decide between resigning as member of the panel or abstain to vote in the event that the candidature in question is within the candidatures up to obtain the prize.

The judging panel will take all proposals submitted into consideration as long as no contradiction with the conditions exists. It will act in accord and will reach decisions by a simple majority of votes. In case of a draw, a second vote will be cast. If a draw persists, the chair's casting vote will be the decider.

The judging panel will choose a single candidature to win the award and will determine, depending on the quality of the candidatures selected and on their nature, whether *ex aequo* prizes are awarded. It will also have the ability to declare the competition null and void if it considers that none of the candidatures merits the recognition of the award.

The judging panel will determine the criteria for evaluating the award-winning candidature, which will be reflected in the record of the award, as will the motivations behind the verdict. The decisions of the judging panel will be final.

It will be the actual members of the panel who, on the day of the deliberation meeting, will choose the person who will act as chair.

8. Verdict and prize-giving

The jury will meet and issue a verdict before the end of May 2014. The award ceremony will take place in July 2014 in a public ceremony at the place and date of the award that the organization will announce. Coinciding with the event, a publication will be edited featuring the shortlisted candidatures in order to leave a testimony of the competition in question and to make it into a tool at the service of other cities when it comes to finding references and models to follow.

9. Award

The prize will not entail a financial reward. It will take the shape of a trophy, the work of the designer Martín Azúa. The trophy will be handed to the entity or person who has promoted the award-winning candidature.

10. Responsibility and dissemination

The persons responsible for the candidatures submitted to the award will expressly manifest that they accept becoming candidates to the award and will accredit their responsibility in promoting it and making it materialise. In addition they will authorise the use for purposes of diffusion of the information (graphic and textual) and other elements supplied while guaranteeing that they own the necessary rights over this material.

11. Supports and collaborations

The organisation of the award reserves for itself the possibility of seeking out and establishing institutional collaborations with public entities or private enterprises that may help in the organisation of the award, whether financially or logistically. In no case shall such collaborations condition or interfere with the evaluation and verdict of the judging panel.



www.citytocity.fad.cat