





# **Local Education Management** in selected city-districts of Munich, Germany

**Local  
Education Centers**

**Bildungs  
Lokale**

**International Association of  
Educating Cities**

**Munich  
18.05.2017**



# Holistic approach to develop Education Improvement Districts (EIDs)



## **1. Integrated education approach**

- formal education process
- non-formal education process
- informell education process

## **2. Integrated learning approach**

- intellectual level (life-long learning) « learn to know and to act »
- socialcultural level « learn to live together and learn to participate »
- institutional level  
(the institutions have to adapt themselves to the people not the other way round)

## **3. Integration of different levels of socialization**

- parents/family – institution - neighborhood



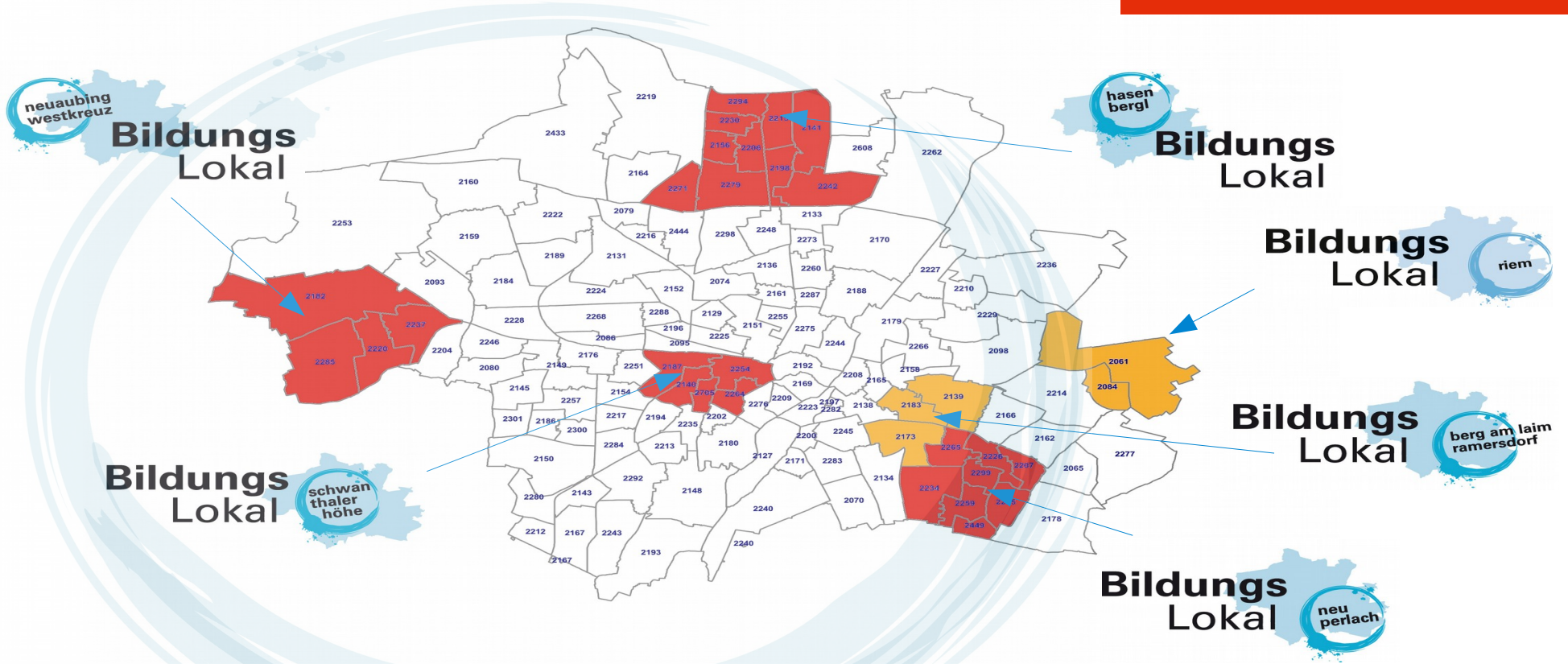
**Bildungs  
Lokale**

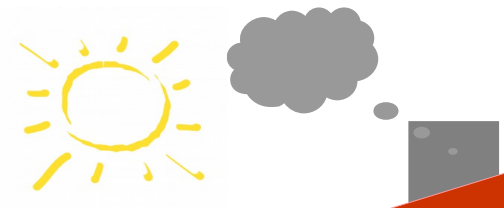
Subspatial expression of an  
integrated educational development strategy

# Local Education Centers in segregated areas of Munich



City of Munich  
Department of  
Education and Sports





# Bildungs Lokal

Open educational  
opportunities without  
rate system

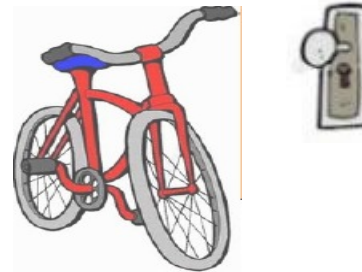
Learning of neighborly  
commitment

Workshops and events on  
educational, learning and  
counseling topics

Counseling

Local Education

Low threshold  
accessible  
„neighborhood  
service store“



Management

Cooperation meetings with  
local stakeholders (politics,  
administration, civil society  
and education experts)

Initiation and  
coordination of sustainable  
projects

Neighborhood meeting place  
for information, participation  
& professional exchange

# Integrativ Strategy to develop Education Improvement Districts (EIDs)



City of Munich  
Department of  
Education and Sports

## **VISION**

The neighborhood as a local educating district!  
The neighborhood as a place for learning and experiencing:  
„colorful/diverse – inspiring/motivating – solidarily/committed“

## **MISSION**

Promotion of Education in an integrated and lifelong sense to avoid  
individual and subspatial segregation in the city society.

## **KEY OBJECTIVE**

Production of more educational justice!  
Reduction of educational disadvantages related to social background.

# Integrativ Strategy to develop Education Improvement Districts (EIDs)



## The neighborhood as a local educating district

	<b>Target-group level Individual biographic level</b>	<b>Subspatial level Structural level</b>
	Education as a social integration strategy	Education as a revaluation and marketing strategy
<b>Different strategic objectives</b>	Improvement of educational, vocational and living opportunities in a life-long learning way	Development of sustainable and operationally effective local learning and education networks
<b>Empowerment of ...</b>	... people of all ages in their individual and social competences	... of local stakeholders to create responsible communities of education

# Integrativ Strategy to develop Education Improvement Districts (EIDs)



## The neighborhood as a local educating district

	Community Education Approach	Local Education Governance Approach
Implementation	<p><b>Local Education Counseling (LEC)</b></p> <ul style="list-style-type: none"><li>• specific and mobile counseling</li><li>• basic education workshops for young and old (with childcare)</li><li>• opening up access to education:<ul style="list-style-type: none"><li>&gt; “International Breakfast” ...</li><li>&gt; “Intercultural Language Café” ...</li></ul></li><li>• mentoring and learning assistance</li><li>• job-application coaching</li><li>• <i>promotion of voluntary support</i></li></ul>	<p><b>Local Education Management (LEM)</b></p> <ul style="list-style-type: none"><li>• development of integrated structures of participation and cooperation:<ul style="list-style-type: none"><li>&gt; <b>intradisciplinary</b></li><li>&gt; <b>interdisciplinary</b></li></ul></li><li>• promotion of interprofessional partnerships (f.i. at the transitions)</li><li>• encouragement of institutional neighborhood – orientation</li><li>• local education conferences</li></ul>



# Integrativ Strategy to develop Education Improvement Districts (EIDs)



## Education-oriented analysis of the situation and needs

The local educating district  
**in figures**  
(local education report)

The local educating district – **its institutions and services**

The local educating district from the **perspective of local actors**

The local educating district and its **social and urban characteristics:**

- quality of life
- culture of growing up and of ageing
- inspiring and motivating places

Analysis of strengths and weaknesses

# Integrativ Strategy to develop Education Improvement Districts (EIDs)

## Implementation of a Local Education Management (LEM)

### Local Educating District

„Designing the future of an educating neighborhood“ (LEM)  
„The joy of learning for everybody“ (LEC)

### Participativ

Sustainable and reliable structures of cooperation

### Neighborhood-oriented

Integrated education development plan and action plans

### Data-driven approach

Analysis of the strength and weaknesses and needs

### Theoretical framework

Conception of an integrated education development

Local Education Center – Local Education Counseling



**„... because it takes a whole village to educate a child ...“**

**... to accept youth ... to integrate immigrants ...  
... to create a trusting and stimulating  
culture of growing up and of ageing ...**

**... but it requires responsible and integrated  
acting and thinking of the lokal stakeholders ...**