



INTERNATIONAL ASSOCIATION OF
Educating Cities
ASSOCIATION INTERNATIONALE DES
Villes Éducatrices
ASOCIACIÓN INTERNACIONAL DE
Ciudades Educadoras

2024 ACTION PLAN

Objective	Action
To bolster the <u>shared values</u> and capacities of local governments and develop <u>tools</u> that help improve local public policies and services	<p>Continue with the participatory process of co-constructing the IAEC's Code of Ethics, which will establish the fundamental values of the IAEC's associative life. Approve its implementation by all members.</p> <p>Provide in-person and/or online training to member cities, especially to new members and cities experiencing changes in government teams.</p> <p>Continue offering courses through the Virtual Classroom of the Latin American Delegation various topics and explore other possible demands or needs.</p>
To promote the <u>educational aspect of public policies</u>	<p>Carry out recommendations and highlight good practices.</p> <p>Dissemination of the monograph "<i>City, Care, and Education</i>" and work on a new volume on "<i>City, Values, and Education</i>" (article commissioning and monitoring).</p> <p>Develop an evaluation tool for assessing the educational impact of initiatives prior to their implementation (ex-ante), and conduct a pilot test in three</p>



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	<p>member cities to finalize its fine-tuning.</p> <p>Conduct training sessions for interested cities on how to strengthen the cross-cutting nature of action, using the methodological guide '<i>From reading the Charter to Constructing an Educating City</i>' as a framework</p> <p>Continue with the development and dissemination of various publications produced by the territorial networks: bulletins of the Portuguese Network, the Asia-Pacific Network and the Delegation for Latin America, etc.</p>
<p>To publicise and <u>recognise local projects</u> and initiatives on an international level</p>	<p>Follow up of the Congress preparations and its celebration, where over 100 local initiatives on the Congress topic will be shared.</p> <p>Hosting of the Educating Cities Award for Good Practices in Values Education in the City and dissemination of the awarded and finalist initiatives.</p>
<p>To create <u>regional and national debate and learning</u> for knowledge generation and transfer and for cities to learn from each other.</p>	<p>Organization and celebration of various National Encounters and Congresses of the existing territorial networks.</p> <p>Actions to Revitalize those territorial networks that are less active.</p>



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To develop <u>joint projects</u>	<p>Share good practices from joint projects.</p> <p>Organize and conduct technical exchange meetings (via online or in-person).</p> <p>Continuation or creation of various working groups or thematic networks within the different territorial networks and the Latin American Delegation.</p>
To promote <u>study visits</u>	<p>Organization of study visits to experiences in different IAEC cities, on the occasion of the International Congress in Curitiba, and through various events and meetings and the work of territorial and thematic networks.</p> <p>Promotion of study visits to the awarded experiences of the 2024 edition.</p> <p>Response to requests and help organize bilateral visits between member cities.</p>
To create <u>synergies with other stakeholders</u> with similar challenges and interests and with objectives close to the foundational ones.	<p>Promotion of agreements, intersections and connections with social agents of member cities through, for example, the preparations for International Day, the Educating City Pact, or the Educating City Seal to highlight initiatives in line with the principles of the Charter.</p>
To make recommendations around key issues	<p>Dissemination of the declaration of the Curitiba Congress through various activities or meetings.</p>



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	<p>Drafting of the 2024 International Day declaration in a participatory way and make public reading of it.</p> <p>Make the recommendations from thematic networks know.</p>
<p>To foster <u>mechanisms for participation and dialogue</u> so to involve members who are interested in identifying problems, and exploring solutions that can be translated into viable policies</p>	<p>Organization of dialogues, virtual coffee meetings, and meetings of territorial and thematic networks.</p> <p>The functioning thematic networks will be:</p> <ul style="list-style-type: none">- Portugal: Inclusive Cities; Play in the Educating City; Local Educational Project and Lifelong Learning.- Spain: Girls, Boys, and Adolescents: Transforming Their City; Inclusion, a Pillar of the Educating City; and Education and Culture. Strategies for building an inclusive city/community for the development of a critical and creative citizenship.- Latin America: Culture; Sustainability; and Urban Planning.
<p>To boost campaigns</p>	<p>Define the 2024 motto for the International Day of the Educating City in and promote the celebration in member cities with a diverse program of activities to inform citizens about the local government's commitment to the Charter.</p> <p>Touring exhibition of the Association in various cities of the Portuguese Network</p>



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	Develop Educating City dissemination materials and make them available to member cities.
<ul style="list-style-type: none"> • To reinforce communication tools • Regarding the Data Bank, the plan is to reform the display by incorporating innovation to achieve a better display of the content. 	<p>Continuation of the digital newsletters to keep members informed about IAEC activities, organized both by the Secretariat and territorial networks/delegations.</p> <p>Establishment of various channels for consultation and participation by member cities.</p> <p>Complete the development and launching of the new Databank BIDCE platform, which is more intuitive and visual. It will also be used for the Congress' call for proposals, as well as network meetings, and the Educating Cities Award.</p> <p>Study of the adaptation of the new Databank platform to meet the needs of the Latin American Delegation, so that it can be used independently.</p> <p>Dissemination of member cities initiatives through the Databank and highlight focus experiences.</p>
<u>To increase the links</u> between experts, academics, intellectuals and political decision-makers to discuss major issues of concern to cities and look for joint solutions.	Identify topics of interest for member cities to organize dialogues, roundtable discussions, requests for articles for the monograph, collaboration on publications, joint projects, training sessions, etc.
<u>To enhance links with academic and research centres</u>	



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<p><u>To give a voice to mayors</u> as key players in local transformations</p>	<p>To incorporate the Mayor's perspective in ongoing publications, national and regional meetings, as well as in the International Congress.</p> <p>Conduct and disseminate interviews with mayors from member cities.</p>
<p>To promote greater dialogue and involvement of <u>young people</u> in local issues.</p>	<p>Foster participation of young people in IAEC activities, for example, at the International Congress to be held in Curitiba.</p>
<p>To mainstream <u>a gender perspective</u></p>	<p>To ensure gender balance and diversity of backgrounds in various IAEC activities, whether they are in-person forums or publications.</p> <p>Explore the possibility of establishing a thematic network focused on gender issues.</p>
<p>To call for the <u>necessary funding</u> for performing municipal competencies and ensure that local governments are present at decision-making tables</p>	<p>Maintain and enhance collaboration with UCLG and its members, while engaging in dialogue with United Nations agencies and other international entities.</p> <p>Seek funding to expand the range of activities conducted in multiple languages.</p>
<p><u>To communicate</u> the priorities and work of the IAEC, its networks and its members, our vision and our values.</p>	<p>Promote the expansion of the network in Brazil, taking advantage of the 17th International Congress.</p> <p>Promote the expansion of the IAEC into regions where the IAEC has a weak presence by inviting 10 African, 10 Latin American, and 10 Asian cities (30 in total) to join the network for free for two years. These cities will receive support from a mentor city to address any questions and encourage mutual learning.</p>



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	<p>Create a video to present the principles of the Educating City Charter.</p> <p>Promote the dissemination of the IAEC Code of Ethics among its members.</p>
<p>To improve <u>governance</u> on an ongoing basis</p>	<p>Convene at least four meetings of the Executive Committee during 2024 to monitor the action plan and formulate proposals.</p> <p>Establish priorities to increase the involvement of the Executive Committee members in the consolidation and expansion of the IAEC during the current term.</p> <p>Hold two General Assemblies, one virtually and one within the framework of the International Congress.</p> <p>Select the venue for the 18th International Congress and initiate preparatory work.</p> <p>Strengthen communication with and among territorial networks.</p>
<p><u>To evaluate</u> the work done and ensure accountability.</p>	<p>Ensure compliance with the accounting and contractual requirements of the public sector by developing an annual budget with balanced expenses and revenues to avoid deficit at the end of each fiscal year</p> <p>Undergo audits and prepare activity and financial reports. Present all this at the General Assembly and on the transparency section of the website.</p> <p>Conduct and distribute evaluation questionnaires to gather feedback from participants in various activities and events organized, for continuous</p>



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	improvement.
<u>To evaluate</u> the work done and ensure accountability.	<p>Strengthen the composition and training of the Secretariat team, as well as the delegations and coordinating cities of networks, to better meet the needs of cities and enhance the sustainability of the institution.</p> <p>Address the demands of member cities.</p>