



## The 16th International Congress of Educating Cities Andong 2022

### | Second International Congress held in Korea – Shaping the Future of Education! |

The 16<sup>th</sup> International Congress of Educating Cities Andong 2022 was hosted for 4 days from October 25 to 28 at Andong International Convention Center (ADCO). The event held significance as it was the first face-to-face gathering among member cities in 4 years since COVID-19.

This year's congress was participated by 130 cities from 22 countries along with experts in lifelong learning from both home and abroad. A total of nearly 2,100 attendees took part in the General Assembly, Keynote Speeches, Mayors' Roundtable, Thematic Workshops, Poster Presentation, Dialogue between Youth and Mayors, Promotion Booth for Educating Cities, UNESCO World Heritage Visits, and more.

Andong, the capital of Korea's spiritual culture, was a befitting city to host this year's congress with the theme of <Shaping the Future of Education! : Innovation, Tradition, and Inclusion>. A series of diverse programs and discussions took place throughout the event. The participants from all corners of the globe gathered at the city of Andong, the home of

UNESCO World Heritage sites and Memory of the World, and exchanged viewpoints and best practices on how to build sustainable educating cities infused with the past, present, and future.

The Asia-Pacific Network cities were also enthusiastic attendees to the International Congress, one of the most critical IAEC activities, held in Korea.

Mayor Joo Nak-young of Gyeongju shared the education policies of the city at the Mayors' Roundtable while Gunsan, Daegu Suseong-gu, Jincheon-gun, Dangjin, Gyeongju, and Andong presented lifelong education best practices at the Thematic Workshops. The city of Changwon, the Asia-Pacific Network Coordination City, introduced IAEC activities to non-member cities and encouraged more cities to join the association.

The next IAEC International Congress is set to be hosted by Curitiba, Brazil in 2024. The Asia-Pacific Network's lifelong learning programs will certainly contribute more to the discussion among many educating cities 2 years from now.

# The 16th International Congress of Educating Cities Andong 2022

## Keynote Speeches

The 16<sup>th</sup> International Congress, as the most crucial IAEC activity, offered a platform in which member cities shared their experiences and ideas to create an all-inclusive society through education.

The opening ceremony on the 26<sup>th</sup> officially kicked off the event, followed by the first keynote speech by Choi Un-shil, professor at Ajou University and former vice-chairperson of UNESCO Institute for Lifelong Learning, on 'Andong, a city of education, takes tradition to a new millennium.' Professor Choi highlighted that "Andong has a long tradition of cultivating talents and was designated as the first lifelong learning city in Daegu/Gyeongbuk area in 2003, ensuring more learning opportunities for senior citizens, people with disability, and other marginalized groups." She added that "the Andong Declaration adopted at the congress will help the educating cities progress toward achieving equality in education after the pandemic."

On the last day of the event, Kevin Kester, professor of Education at Seoul National University, delivered the second keynote speech. During his speech on 'peace education in the era of turbulence', professor Kester emphasized the importance of peace education in building a peaceful and inclusive world.



The 16<sup>th</sup> International Congress of Educating Cities Andong 2022



Welcoming Event

## General Assembly

All member cities gathered at the General Assembly to discuss key IAEC activities. In particular, the Executive Committee with a four-year term was elected at the General Assembly. The IAEC Executive Committee, comprised of 15 cities, represents the association and handles budget planning and execution, decision-making on major activities and key policies, and selection of a host city for the International Congress.

Changwon was the first Asian city to be elected the IAEC Executive Committee in 2008. Member cities at this year's General Assembly again voted for Changwon, allowing the city to serve as the Executive Committee for the fourth term. The following 15 cities will assume the role of Executive Committee for 2022-2026 - 🇰🇷Changwon 🇪🇸Barcelona(Spain) 🇰🇷Andong(Korea) 🇧🇷Curitiba(Brazil) 🇫🇷Rennes(France) 🇮🇹Turin(Italy) 🇧🇪Brussels(Belgium) 🇵🇹Cascais(Portugal) 🇪🇸Granollers(Spain) 🇵🇱Katowice(Poland) 🇲🇽Leon(Mexico) 🇵🇹Lisbon(Portugal) 🇲🇦Rosario(Argentina) 🇪🇸Seville(Spain) 🇫🇮Tampere(Finland).

Other agenda included the adoption of the General Assembly meeting minutes for the first half of the year, membership approval for new joining cities, and approval for the 2023-2026 strategic plan. During the discussion, a suggestion to adopt Portuguese as an official language was made which will be further reviewed by the IAEC Secretariat.



General Assembly



General Assembly

## Dialogue between Youth and Mayors

Dialogue between Youth and Mayors was led by Han Kyung-koo, secretary-general of the Korean National Commission for UNESCO. Mayors from five cities participated in the event, including Andong(Kwon Gi-chang), San Justo, Argentina, Valongo, Portugal, Rennes, France and Illescas, Spain. Five high school students from Andong(1 from Andong Girls' High School, 2 from Gilwon Girls' High School, 2 from Pungsan High School) joined the mayors for the dialogue.

The high school students asked questions and shared their viewpoints on various topics ranging from issues with the current school system, municipal policies to resolve the issues, future direction of public education to offer aptitude-based career guidance, the role of institutions in charge of education policies, and actions taken by each city to minimize the education gap.

Along with the five high school students who took part in the discussion, nearly 200 youth also attended the event. This showed that many local students are interested in the education system.



Dialogue between Youth and Mayors

### 〈The 16th International Congress of Educating Cities Andong 2022 Main Programs〉

Day 1 / 10.25.(TUE)	Day 2 / 10.26.(WED)	Day 3 / 10.27.(THUR)	Day 4 / 10.28.(FRI)
<ul style="list-style-type: none"> <li>• Executive Committee Meeting</li> <li>• Study Visit</li> </ul>	<ul style="list-style-type: none"> <li>• General Assembly</li> <li>• Opening Ceremony</li> <li>• Keynote Speech</li> <li>• Mayors' Roundtable</li> <li>• IAEC Introduction</li> </ul>	<ul style="list-style-type: none"> <li>• Thematic Workshop 1 &amp; 2</li> <li>• Poster Presentation</li> <li>• Dialogue between Youth and Mayors</li> <li>• Study Visit</li> </ul>	<ul style="list-style-type: none"> <li>• Keynote Speech</li> <li>• Thematic Workshop 3</li> <li>• Executive Committee Meeting</li> <li>• Educating Cities Award &amp; Closing Ceremony</li> <li>• UNESCO World Heritage Visit</li> </ul>

### Thematic Workshops

The Thematic Workshops is one of the key programs of the International Congress in which member cities engage in deep discussions on the IAEC Charter of Educating Cities. The best practices of different cities are also shared and explored. 「Andong IAEC International Congress Academic Committee」 reviewed 108 education projects submitted by 58 member cities from 12 countries and selected the final 37 best practices to be presented during the thematic workshops.

The Thematic Workshops had 3 different sub-topics to help create learning opportunities for all cities and facilitate future collaboration.

- Thematic axis① Tradition & Identity : Learning from the past
- Thematic axis② Inclusion : Building cities for all through education and values
- Thematic axis③ Technology & Social Innovation : Human-centered sustainable development cities

The Asia-Pacific Network member cities also took the stage to share their projects. The Inclusion axis presentations included ▣Dangjin's <'Dagaon' Project with Multi-cultural Families> and ▣Jincheon's <Flower Grandpa Again Social Network Project>. For Technology&Social Innovation, ▣Andong's <Global Field Trip Program>, ▣Gyeongju's <Hakseubirang>, ▣Gunsan's <Outreaching Community Cultural Cafe Program>, ▣Daegu Suseong-gu's <Achieving a Sustainable Life in the City through Lifelong Education Programs> were introduced. The presentations highlighted the accomplishments of ongoing lifelong learning projects and were well received by other member cities.

### Poster Presentation

The best practices of 24 cities that did not make the list for the Thematic Workshops were turned into posters so that the member cities get a chance to learn about them after the workshop. The posters highlighting education projects of different cities were placed inside the lobby and participants engaged in open Q&As on various education policies and values.



Thematic Workshop



Poster Presentation



Adoption of Andong Declaration

## Closing Ceremony

### 2022 Educating Cities Award

The Closing Ceremony began with the '4th IAEC Educating Cities Award' that lifts up the spirits by recognizing excellent education policies in line with the IAEC Charter of Educating Cities. The winners are given a chance to promote their cities to the world.

Every 2 years, the Educating Cities Award celebrates 3 cities. This year's theme was 'best practices for the promotion of care.' The final winners were Barcelona in Spain, Horizonte in Brazil, and Loures in Portugal. The awards were presented by mayor Kwon Gi-chang of Andong, chairperson Maria Truno of IAEC, and general secretary Marina Canals of IAEC. Argentina's Rosario and Brazil's San Andre and Sao Paulo that attended the congress received final candidate cities certificates.

### Adoption of Andong Declaration

After a wrap-up report by Lee Jung-mi, representative of the Academic Committee and researcher at Daegu Gyeongbuk Institute, the Andong Declaration that laid out key discussions and decisions made during the Congress was recited and adopted.

The 'Andong Declaration' embraces this year's theme of 'Shaping the Future of Education' and outlines building a city's identity based on tradition, ensuring equal learning opportunities through inclusive education policies and creating and preparing for new jobs through continuous training on new technologies in the post COVID-19 era. The declaration will serve as a signpost for educating cities' relevant policies until the next Congress.

Mayor Kwon Gi-chang expressed "the Andong Declaration adopted at the Congress can serve as a global standard to achieve IAEC's education values and shape the future of education." He added, "Andong will spare no effort to become a global model city in resolving education inequality caused by various social gaps."

### Dear Participants in the 16th International Congress of Educating Cities,

The 16<sup>th</sup> International Congress of Educating Cities in Andong, held under the theme of 'Shaping the Future of Education: Tradition, Inclusion, and Innovation', was a huge success thanks to the support of member cities and educators.

On behalf of the city of Andong, I express my gratitude for your participation. At the first face-to-face congress since COVID-19, we were honored to greet city representatives and educators who are diligently working to create fair educating cities.

This year's congress was joined by 2,100 city representatives, educators, and citizens from 130 cities in 22 countries and 4 continents who were eager to explore effective and innovative solutions to global issues through education. The event offered an opportunity for us to learn, contemplate, and share experiences and knowledge.

As with other educating cities, Andong will leverage the progress we made at the Congress to carry out education policies and projects and seek communication with citizens. We'll continue to work hard to build a sustainable and livable city.

Thank you again for taking part in the 16th International Congress of Educating Cities and we hope to see you soon.

Thank you.

**Kwon Gi-chang,**  
Mayor of Andong



## The 17th International Congress of Educating Cities in 2024 to be held in **Curitiba, Brazil**

Curitiba, the capital of the state of Parana in southern Brazil, is known for its excellent ecological environment.

The city aimed to address urban problems in terms of society, culture, education, and environment by building an eco-friendly city through urban planning.

Bus-only lanes and the red bus policy in Korea were modeled after Curitiba's efficient and creative public transportation system.

'Waste purchase policy' that hands out bus tickets or grocery vouchers by the amount of trash residents bring is a great example of stream control, provision for parks/green areas, and waste management.

Curitiba was selected as top 12 exemplary cities by the Club of Rome in 1995 and named 'the city of hope.' The city also received the title of 'the world's most livable city' from the UN.

Sources|Curitiba(Doosan Encyclopedia Doopedia)



## 2022 Major Projects of Asia-Pacific IAEC Member Cities

### Gangseo-gu, Seoul

In the so-called untact era brought about by population aging and COVID-19, Gangseo-gu(district of Gangseo) ran a 'digital literacy classroom' to resolve aggravating digital exclusion among senior citizens. The program focused on services most widely used in our everyday lives such as ■smartphone – turning off wifi, getting directions ■KakaoTalk – creating a profile, sending photos ■kiosk – printing documents from automated machines, ordering fast food, to help senior citizens overcome fears of using unfamiliar digital devices.

Each classroom did not exceed 15 people and was provided with 2 specialized instructors, kiosk devices for training, touch pens, and smartphones to maximize learning opportunities.

As the program received very positive reviews, Gangseo-gu plans to offer 2 rounds of classrooms in 2023, one in the first half of the year and another in the second half of the year. Also, financial literacy training(voice phishing training) for senior citizens will be added to the syllabus.



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### Dong-gu, Gwangju

Dong-gu(district of Dong) in Gwangju carried out 「2022 Happy Learning Center Project」. The project leveraged a community center located in a local market as a space for learning and helped residents and store owners learn together and form a lifelong learning community.

'Hakdong Village Community Center' located in South Gwangju Market is where people can get together and learn how to play Tinggo, a mini Korean harp, or take English pop music class. Other major accomplishments include ■training for Korean harp instructors ■training for volunteer English teachers. The project also covered ■programs for single households and customized programs for different generations and gender to achieve 'culture city Gwangju Dong-gu' ■programs for nearby residents in line with the local demand for lifelong learning ■programs to build happy learning community. These programs facilitated learning groups, talent volunteering, and community-building in the area.



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## Gwangju Institute for Lifelong Education

Gwangju Institute for Lifelong Education recognized the need to train infection control experts for local communities in response to COVID-19 and established an 'Infection Control Supporters Training Course' together with Nambu University.

The well-designed training course was offered as part of the 'Lifelong Education & Job Program', leveraging human and physical resources of the university. It received positive reviews for prioritizing the marginalized including women with career breaks and helping them find jobs in hospitals, care centers, and other medical facilities. The project made the top 8 of the '100 Lifelong Education Programs Reviving Local Economies' and was given the Excellent Award by Better Together Challenge organized by the Presidential Committee on Balanced National Development.

With the astonishing 75% employment rate last year, the program continues to reach high employment rates every year. This year's course was successfully ended and the graduates are currently seeking job opportunities through the program. The training course will be offered next year as well.



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## Dalseo-gu, Daegu

Dalseo-gu(district of Dalseo) opened 「Dalseo 50 Plus Center·Dalseo Lifelong Learning Center」, the first of its kind in the area, in February, 2022. The facilities provide customized lifelong learning services for 50+ generation(ages between 50 and 64) or new middle-aged group and their special needs and interests.

The courses consist of 4 semesters a year to ensure learning continuity and accessibility. Programs including second life phase planning, second career development, and self-improvement help students give back to society or find new jobs.

Specialized programs such as plant workshops are also offered to provide residents opportunities to relax and enjoy quality time.

It will continue to serve as a place of learning for the new middle-aged generation and their journey to discover the second phase of their lives. As a platform for lifelong education, the facilities will help students share know-how and experiences with local communities and design a new chapter of life through various activities.



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## Gunsan

### | Outreaching Happy Learning Center |

Gunsan carried out 「Outreaching Happy Learning Center」 project to improve the quality of life for residents by encouraging voluntary participation and to build a lifelong learning community by sharing the local agenda and collaborating with residents.

The project, offered from February to November, targeted local learning communities with more than 10 people in villages or apartment buildings. Gunsan provided financial support for instructors, managers, learning materials, and space rentals (commercial facilities) to assist projects highlighting unique local characteristics lifelong education that benefits residents (new jobs, improved income, environment, etc.) brand enhancement programs linked to local resources, heritage, history, and tourist attractions. A total of 6 courses were offered last year with 92 participants.

### | Program for 50+ Middle-aged Men Mr. Lifelong Learner |

Gunsan ran 「Mr. Lifelong Learner」, a program targeting 50+ middle-aged men. Male citizens and residents over 50 were eligible to participate.

The 50+ Lifelong Learning Program was offered from May to December at Gunsan City Lifelong Learning Center, Women's Social University, and other commercial facilities in the region. A total of 13 courses (cooking 5, vocal music 2, acoustic guitar 2, calligraphy 1, woodwork 1, coffee 1, YouTube 1) helped retired male citizens participate in lifelong education, lead active lives in the community, and handle chores better at home.

The city of Gunsan plans to develop more lifelong learning programs geared toward middle-aged men so that they can fight off fatigue caused by COVID-19 and discover new joys in life through lifelong learning.



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## Yongsan-gu, Seoul

Yongsan-gu(district of Yongsan) ran several different lifelong learning projects in 2022. One great example is 「Each Other School」, an open learning space for residents to teach and learn from each other.

The project was designed as a positive lifelong education program and aimed to offer more lifelong learning classes in line with residents' expertise, know-how, experiences, and talents to set up a resident-driven horizontal learning system through continuous course development and instructors (talent volunteers) and to run flexible classes.

Yongsan-gu's 「Each Other School」 helps build a positive system between learning and community development by offering learner-centric lifelong education opportunities through small-sized classes in line with residents' needs running on-the-go resident-driven classes to ensure learning opportunities for people with less access to education planning activities based on the result of lifelong education to give back to the community.

A total of 768 residents completed 63 「Each Other School」 courses this year. Yongsan-gu continues to build a database of instructors by hosting talent volunteering instructor workshops.



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## Changwon

Changwon organized 「2022 Changwon Lifelong Learning & Science Festival」. The 2-day event took place from October 29 to 30 at Changwon Exhibition Convention Center and Changwon Science Center. A total of 70 institutions, organizations, and clubs in the lifelong education field and 21 institutions and organizations in the science field participated.

During the 2 days of the event, nearly 20,000 visitors came to check out different experience programs at promotion booths. A long line of visitors for the exhibition and experience events showed their enthusiasm.

The visitors loved programs designed for families including residents & learning clubs contest 'paper cub tower' science contest for families and well-known YouTuber Dr. Egg's 'amazing stories of living organisms' lecture.



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# International Day of the Educating City 2022

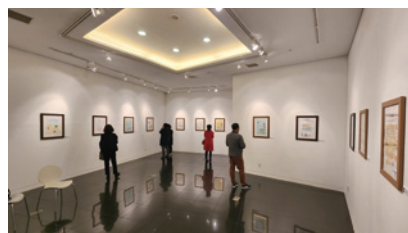
- What is the International Day of Educating City? A day designated to promote the underlying idea of educating city - 'entire city is a learning space for every citizens'
- When is it? Nov 30 of every year
- This year's slogan 'The Educating City is a city of peace and opportunities'



## International Day of the Educating City Celebrations



**Gunsan** International Day of the Educating City Ceremony



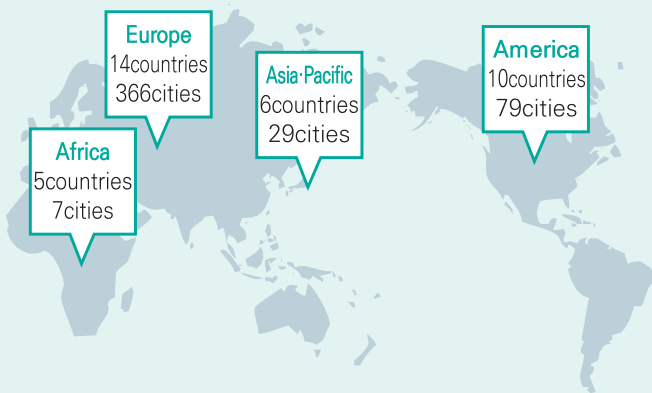
**Andong** Hangul Delivery Class Literary Painting Exhibition



**Changwon** 2022 Lifelong Learning & Science Festival

## About the International Association of Educating Cities (IAEC)

- ▶ **Name** International Association of Educating Cities
- ▶ **Foundation** 1994 >> The 3rd International Congress of Educating Cities (Bologna, Italy)
- ▶ **Headquarter** Barcelona, Spain
- ▶ **Objective**
  - Improve the quality of life of citizens by promoting better learning environment and lifelong education
  - Facilitate joint research on education and share actual cases/projects among member cities
- ▶ **Membership** 481 cities in 35 countries



As of December 2022

Total	35 countries	481 cities
Africa	5 countries	7 cities
America	10 countries	79 cities
Asia-Pacific	6 countries	29 cities
Europe	14 countries	366 cities

### ▶ Major Activities

- **International Congress** biennial (workshops, project presentations, study visits)
- **General Assembly** annual (budget, planning, and other agenda)
- **Executive Committee Meeting** twice a year (site selection for International Congress, decisions on major agenda, etc.)
- **Regional Network** regional meeting (biennial), working-level meeting (annual), newsletter (annual)

#### | Asia-Pacific Network |

- Formed in June 2009 following a suggestion by Changwon
- Coordinating City : Changwon
- Coordinating Committee : Daegu Suseong-gu, Gunsan
- 29 cities in 6 countries have joined the network  
Adelaide in Australia, Bethlehem in Palestine, Phuket in Thailand, and more

- ▶ **Membership Fee** fees vary depending on the number of inhabitants



## 2023 Event Schedule for International Association of Educating Cities(IAEC)

March 1, 2023	March 22-23, 2023	in the second half of 2023	November 30, 2023
IAEC Executive Committee Meeting	IAEC General Assembly	The 11 <sup>th</sup> IAEC Asia-Pacific Regional Meeting for 2023	2023 IAEC The International Day of the Educating City
Online	Seville, Spain	Host to be discussed	Each member city

### To join the IAEC




#### ▶ IAEC Asia-Pacific Network Coordinating City

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