



INTERNATIONAL  
ASSOCIATION OF  
**Educating  
Cities**

# **Educating Cities Award**

# **20 22**

**Terms and Conditions of Participation**

# Theme

## Best practices for the promotion of Care in the city

# 2

Innovative municipal policies that **place Care as an axis of socio-economic transformation from the perspective of the feminist economy**: improving and generating quality employment; putting an end to inequalities between men and women; rethinking the time use; placing care at the centre of life, etc.

# 1

Municipal policies and initiatives that **respond to care needs from a life-cycle perspective**, which help to break with the unequal role that men and women play in the provision of care. Initiatives that go beyond mere assistance, promoting educational aspects, co-responsibility, strengthening community links and raising awareness about the interdependence of life.

# 3

Municipal initiatives that **encourage education on eco-interdependence** and promote ways of living in the city that are healthy and respectful of all the biodiversity of the municipality and its surroundings.



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# 1

# Introduction

The **Educating Cities Award** aims to recognise and give international visibility to the work that Educating Cities carry out, as well as to **highlight best practices** that can inspire other cities in the construction of more educating environments.

The Prize will be awarded to **three innovative experiences** from **three different member cities**, which fall under the theme: “Best practices for the promotion of Care”.

All eligible member cities are encouraged to apply.

The preamble of the **Charter of Educating Cities** states that: “as people, we are interdependent. **Without care we cannot survive.** Throughout life, but especially at certain moments of the life cycle such as early childhood, old age, periods of severe illness, and for people with functional diversity, we need to receive care on which our survival and physical and mental wellness depends. **The educating city must recognise, foster and encourage care and make society jointly responsible for it.**”

And it continues with principle 11 alluding to the need that “the layout of public spaces will meet the needs of accessibility, care, health, socialising, security, play, recreation and the balance between personal, family and work life. The educating city will place a special focus on the needs of children, people with functional diversity and senior citizens in its urban planning, amenities and services, in order to **ensure a friendly and respectful environment** in which they can develop with the highest possible degree of autonomy.”

In turn, principle 14 of the Charter declares that the Educating City “will promote **the construction of the city as a space that cares for all people** and it will foster active ageing and social relationships that help combat loneliness and isolation.”

# 2

## Description

The Award, which is given out every two years, is the highest recognition of the International Association of Educating Cities to three successful innovative experiences from **three different cities** with measurable results of their impact on improving the living conditions of citizens, in keeping with the principles of the Charter of Educating Cities.

### About the Prize

It will consist of a **diploma** that will be awarded during the 16th International Congress, which will take place in Andong (Republic of Korea) in 2022 (if the world circumstances allow).

The **costs of the Congress registration fee, travel** (economy class air travel) **and accommodation** in Andong (Republic of Korea) **for the three winning cities** will be covered by the IAEC (one person per city).

The IAEC will also finance the **editing of a video** of the winning experiences.

The three best practices awarded the Prize will be **widely disseminated** through the various communication channels of the Association and may be included in different IAEC publications.

# 3 Requirements

The requirements that initiatives must meet in order to be eligible for the Award are detailed below. Failure to comply with any of these requirements may disqualify the candidatures.

- **Be a member of the IAEC** (cities that are members of the Jury, the host city of the 16th Congress and the winning cities of the 2020 edition are excluded from participating).

- **Be up to date with the payment of membership fees.**

**The experiences must:**

- Be framed within the theme: “**Best practices for the promotion of Care in the city**”, focused in the following axes:

**1.** Municipal policies and initiatives that respond to care needs from a life-cycle perspective, which help to break with the unequal role that men and women play in the provision of care. Initiatives that go beyond mere assistance, promoting educational aspects, co-responsibility, strengthening community links and raising awareness about the interdependence of life.

**2.** Innovative municipal policies that place care as an axis of socio-economic transformation from the perspective of the feminist economy: improving and generating quality employment; putting an end to inequalities between men and

women; rethinking the time use; placing care at the centre of life, etc.

**3.** Municipal initiatives that encourage education on eco-interdependence and promote ways of living in the city that are healthy and respectful of all the biodiversity of the municipality and its surroundings.


- Have been in implementation for a minimum of 2 years, demonstrating a positive impact on the city.
- Be promoted by the local government, but special value will be given to those developed jointly with civil society, mobilising different local actors.
- Explicitly state its educational aspects, that is, the educational intentionality of the experience.
- Be developed with the involvement of different municipal areas.
- Be totally or partially transferable.
- Be endorsed by the Mayor of the Municipality, by means of an express letter citing the experience/s submitted for the Award.
- Be accompanied by photographs illustrating the initiative.

## 4

# Formalities

- The IAEC Secretariat will be in charge of inviting member cities to participate, receiving the applications, sending them to the jury members and publicising the award-winning experiences.
- All member cities will receive the terms and conditions of the Award (with the participation criteria and the application form), which will also be available on the IAEC website.
- Each city may submit a **maximum of 2 proposals**.
- The **application dossier** for each proposal must consist of:
  - **COMPULSORY DOCUMENTS:**
    - The basic application form in the three official languages of the IAEC (English, Spanish and French): one form for each language.
    - Letter from the Mayor of the city, written in one of the official languages of the IAEC, supporting the application (in the case of two experiences, a single letter mentioning both can be submitted).
    - Good quality photographs illustrating the experience(s).
  - **OPTIONAL MATERIALS:**
    - Videos, complementary materials, website....
- The application dossier must be sent to the Secretariat by e-mail: **bidce@bcn.cat**.
- The IAEC Secretariat will confirm receipt of the original material by email. **Candidate cities are responsible for making sure that the Secretariat receives their application(s).**
- The Secretariat will publish the list of experiences received on the IAEC website.
- Applications outside the theme of the Award will be discarded, as will those that arrive after the stipulated deadline.
- The Secretariat may contact the candidate cities to request further information on a certain aspect of the experience, if deemed necessary.
- The IAEC Secretariat reserves the right not to return the submitted documents.
- In the event of force majeure, the IAEC Executive Committee reserves the right to change the place and date of the award ceremony.
- **The presentation of applications and participation in the Award implies the full acceptance of the terms and conditions**, as well as any rights and obligations which may arise.
- Finalists and award-winning experiences will be published on the IAEC website.


# 5 Jury

- The jury will be formed by representatives from two member cities of the IAEC Executive Committee, two or three academics/ specialists and 1 UCLG representative.
  - The IAEC Secretary General or her representative will act as secretary of the jury, and will be in charge of convening the meeting of the jury, keep record of the agreements and informing the winning cities. The Secretary General, or her representative, will participate in the process with voice but without vote.
  - Executive Committee cities which are members of the jury may not submit an application.
  - The jury will vote with the presence of at least five members.
  - The jury reserves the right to declare the Award null or void if none of the applications meet the criteria.
  - The IAEC also reserves the right to change the line-up of the jury in the event of illness, absence or any reason which makes it impossible for any of its members to fulfil their commitment.
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# 6

## Assessment criteria

- Impact / Scope
  - Local government involvement
  - Collaboration between municipal areas/  
departments
  - Involvement of civil society in the design and  
implementation
  - Innovation
  - Transferability to other contexts
  - Time of implementation
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# 7

## Obligations<sub>of</sub> Award-winning Cities

- Award-winning cities must send written acceptance of the Award within the deadlines stipulated in the notification of the Award.
- Acceptance of the Award implies participation at the IAEC 16th International Congress for Award ceremony and the presentation of the winning experience by the Mayor or appointed representative.
- Award-winning cities shall produce a short video (of three to five minutes) summarising the experience for its presentation at the award ceremony, its publication on the IAEC website and other communication channels. The IAEC will provide funding for the editing of this video.
- They must also publicise receipt of the Award on a local level.
- They undertake to share their know-how with other cities in the network, either through bilateral exchanges or study visits.

# 8 Calendar

- Deadline for the submission of applications: **20 January 2022.**
  - Publication of the provisional list of applications received: **before 28 January 2022.**
  - Deadline for amendments: **11 February 2022.**
  - Jury meeting: **June 2022.**
  - Communication of the Jury's final decision to the participating cities: **July 2022.**
  - Award Ceremony at the 16th International Congress to be held in Andong (Republic of Korea): **25-28 October 2022.**
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