



INTERNATIONAL ASSOCIATION OF
Educating Cities
ASSOCIATION INTERNATIONALE DES
Villes Éducatrices
ASOCIACIÓN INTERNACIONAL DE
Ciudades Educadoras

International Association of Educating Cities

2021 Action Plan

1. To increase the political impact

Overall aim: to boost the impact of the IAEC both inside and outside the network, between its members and in other organisations, as well as establishing synergies with other organisations that work in line with the Charter.

Specific goals:

To strengthen the institutional image of the IAEC.

To promote and reach national and international organisations with the new Charter of Educating Cities as well as resolutions and statements (declarations) about questions that affect the local governments that comprise the Association and to give value to, and to highlight, the importance of citizen education. At the same time that we ourselves join declarations, resolutions and statements that other organisations with similar interests may make.

To urge the United Nations and governments to recognise the role played by the local governments and to claim for the importance of education for tackling the challenges of the 21st century. To contribute to the GOLD report drafted by UCLG (United Cities and Local Governments) on Inequalities, with the aim of stressing of the role of education in reducing inequalities.

To urge different levels of government (local, regional and state) to listen to local governments in issues which are key to the Educating Cities and to be consulted through the different IAEC territorial networks and delegations. To create closer ties with local governments' associations from those countries in which there is a significant number of IAEC member cities.

To take advantage of the participation of the Association in activities of other organisations and networks so as to make known the IAEC, the principles of the Charter, the work of the member cities, etc.

To promote the policies of the Educating Cities and the commitment to the Charter from among other local powers.

To increase the relations with the media so as to provide visibility to the initiatives of the educating city, both from the association and from each of its members.

To participate in events that can make the work of the IAEC known, through the IAEC Secretariat, the Executive Committee, the Delegations, and the Territorial and Thematic Networks.

To increase the connection with other networks, such as, for example, UNESCO, ICLEI, CIDEU, Medcities, The Union for the Mediterranean, MERCOSUR, etc. with the aim of generating new synergies.

To go on with the Educating Cities Award with the aim of encouraging, recognising, publicising and holding innovative initiatives and activities carried out by local governments that have been demonstrated to have a significant and positive impact. Designing and calling for proposals for the 4th edition of the Educating Cities Award.

2. To improve the capacities of the local governments.

Overall aim: to strengthen the capacities of the local government members and their organisations from the civil society in the defining, implementation and follow up of transversal public policies with the aim of advancing in the fulfilment of the Educating Cities Charter.

Specific goals:

To offer assessment, advice and training for the new municipal teams that result from the electoral processes, as well as to other cities that require it, so as to promote the application of the principles of the Educating Cities Charter in their municipal policies.

To foster the interest and political will with regard to the incorporation of education as a transversal axis for the political action.

To promote the organization of virtual training seminars around the Methodological Guide *“From Reading the Charter to constructing an Educating City”* to encourage more cities to commit to its implementation.

To foster the exchange of experiences and mutual learning between the cities, by means of the creation of spaces that allow the exchange of information, knowledge and methodologies.

To consolidate and increase the offer of on-line training to deep in the concept of the Educating City and the principles of the new Charter.

To reinforce thematic working groups within the territorial networks and to share the outcomes with the ensemble of member cities.

Designing indicators so as to assess the degree of commitment and progress in relation to the Educating Cities Charter (self-assessment).

3. To make an in-depth reflection.

Overall aim: to promote the reflection around the concept of the Educating City and to develop its application in various fields.

Specific goals:

To foster reflection on the following topics: Education and Cares, Educational Inequalities, Social inclusion, Sustainable Development Goals (SDG) and Civic Participation, through publications, congresses, meetings, on-line courses, etc.

To produce documents that contribute to the development of the concept of the Educating City by means of the reflection, the analysis of the new situations faced by the cities as a result of globalisation, and of the best practices of various cities, and to spread them inside and outside the network.

To request articles, documents and collaborations from experts so as to spread the concept of Educating City and their position regarding specific topics, incorporating territorial sensibilities.

To work with faculties and universities from the member cities to promote spaces of reflection, training and research about the city as an educational agent.

To continue with the current publications (Monographs, bulletins, Notebooks, Newsletters, etc.) for promoting debate and reflection.

To organise face-to-face or virtual meetings of cities, with the participation of experts from different fields so as to debate and exchange new points of view and to learn, based on specific experiences carried out by the cities. To explore new methodologies of exchange which allow to deepen-in and enrich the discussions on the issues dealt.

To support the City of Andong in the organization of the 16th International Congress and to develop a communication campaign to encourage member cities to participate.

To provide greater diffusion of the learning generated from the International Congresses.

4. To consolidate the IAEC as a global network and to improve its governance.

Overall aims:

To consolidate the IAEC as a global network with the capacity for strengthening and providing support for the work carried out by member cities.

To improve the network organization and to increase the co-responsibility of the Executive Committee members and the Territorial Networks.

Specific goals:

To spread the proposals of educating cities to new territories, and more specifically in Asia, through the Secretariat of the IAEC, the territorial networks, the members of the Executive Committee and associations of local governments, with the aim of promoting the incorporation of new cities in the Association.

To work for the extension and consolidation of the IAEC in those regions with existing territorial networks.

To reinforce the links with the French Network in order to involve more cities in the international dialogue.

To explore a line of cooperation with cities from geographic areas with low implementation in the IAEC to make the movement known.

To promote the translation of the new Charter as well as other publications, articles, declarations and other documents and support materials generated by the IAEC, in as many languages as possible so as to achieve greater outreach.

To offer training opportunities and spaces for joint collaboration among territorial Networks' coordinating cities to improve their performance at the head of the Network.

To ensure a higher use of the funds allocated to territorial networks to improve the services and the opportunities of exchange, meeting and capacity building offered to member cities.

To gain visibility and enable access to the information and documentation of the IAEC and its members through the permanent updating of the website and opportune technological improvements.

To provide support to the initiatives carried out by the member cities.

To facilitate access to information about initiatives of member cities that promote the fulfilment of the principles of the Charter, included in the databank.

To evaluate in a continual way the services provided by the Association, by its members.

To continue with the celebration of the International Day of the Educating City (on November 30th) and to invite member cities to plan different awareness initiatives to make their commitment to the Charter known. To consolidate the governance, the participation of member cities and the shared responsibility. To improve the inner organization and to take benefit of the potentialities of the Executive Committee members to extend the IAEC and to work issues of interest for member cities. To explore online mechanisms and tools to reduce language barriers and to allow the sharing of the accumulated knowledge.

To reinforce the coordination between the Latin American Delegation and the territorial networks in the region to increase membership in this territory.

To ensure continuous assessment of the services provided by the Association by member cities.