

# International Association of Educating Cities (IAEC)



# Asia-Pacific Network

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The Role of Educating Cities to foster Global Citizenship Education

제8회  
IAEC 아·태 네트워크  
지역회의  
2017. 9. 14.~15. 수성구

## The 8th IAEC Asia-Pacific Regional Network Meeting

Sep. 14.~15. 2017, Suseong-gu



### \* IAEC the 8th IAEC Asia-Pacific Regional Meeting 2017 successfully convened

The 8th IAEC Asia-Pacific Regional Network Meeting took place in Suseong-gu, Daegu on September 14-15. The two-day event organized by the City of Changwon and the International Association of Educating Cities (IAEC) focused on the theme of "Expanding Global Citizenship Education and the Role of Educating Cities."

The event was attended by the Mayor of Changwon and Asia-Pacific Regional Chairman Ahn Sangsoo, along with 8 head officials and vice officials of city organizations and 7 head officials from overseas cities including the Mayor of Blacktown City, Australia. Also among

the attendees were IAEC Secretary General Marina Canals, UCLG ASPAC Secretary General Bernaida Tjandradewi and UNESCO-APCEIU President Chung U-tak. The meeting acted as a unique opportunity for domestic and global head officials leading global education to discuss the roles of educational cities and Global Citizenship Education, which has been declared by the United Nations as an Education First policy. It served as an opportunity to cement its footing as an international conference and raise the status of global recognition of the IAEC.



Mayor of Suseong-gu, Daegu  
Lee Jin-hoon

### Thank you message

Before taking office as the Mayor of Suseong-gu, I had worked in different areas of urban administration across a variety of government offices for 34 years including Ministry of Environment, Ministry of Knowledge Economy, and Ministry of Culture & Tourism and as a deputy secretary general for planning and management. Since taking office in 2010, I have placed citizen education at the center of policy and put forth our district's vision of becoming "one of the major cities for education and culture in Korea." To that end, in March 2011, I decided to become part of the IAEC (International Association of Educating Cities) to exchange information through an extensive network of various educating cities.

I'd like to share with you three important things I had found in the process of holding the 8th IAEC Asia-Pacific Regional Meeting. First is understanding interconnectedness. This meeting allowed me to understand that the voluntary effort on the part of individual cities was not sufficient but that it took mutual consensus and cooperation based on the IAEC Asia-Pacific network to solve problems facing each city. Second is understanding diversity. The two-day event also gave me an opportunity to realize the diverse cultural differences from various countries and that being considerate on an individual level would in turn spread to cities and nations. Lastly, recognizing the power of 'being together.' In this meeting, 13 mayors from various cities in the Asia-Pacific region exchanged their thoughts and ideas on 'Global Citizen Education' and adopted a joint statement. I wish that we could share and exchange the best practices and resultant feedback at the next meeting to be held in two years. Also, it is fair to say that this meeting was the result of the participation of local residents. I believe this was the most important achievement of all, and it was all the more meaningful in that the event brought a sense of self-confidence to all participating local residents.

# \* IAEC 2017 IAEC Asia-Pacific Network at a Glance



## 2017 IAEC Asia-Pacific Network Working-level Meeting

The IAEC Asia-Pacific Network Working-level meeting was held in Changwon, the chair city of Asia-Pacific region, on February 27, 2017. At the meeting, participants discussed preparations on the successful hosting of the 2017 IAEC Asia-Pacific Network Regional Meeting in Suseong-gu, Daegu, and urged local member cities to actively participate in the forthcoming IAEC General Assembly in Granollers, Spain. Mr. JinYong,Hwang, Executive Director of Planning and Budget Dept of

Changwon expressed the sincere appreciation to all Korean member cities who took part in IAEC world congress last year in Rosario, Argentina and thanks to all active participations from Korean member city, the outcome from IAEC Asia-Pacific Regional Network was well recognized compare to other regional networks. Changwon City also promised to do their utmost efforts to develop in cooperation with other member cities to enhance quality education and deal with the global challenges.



## 2017 IAEC General Assembly and Executive Committee Meeting in the First Half (March 23-26, 2017)

As the IAEC's executive committee member, Changwon, accompanied by Gusan, Gumi and Saha, participated in the 2017 IAEC General Assembly and Executive Committee Meeting held in Granollers, Spain from March 23 for 3 days. During this meeting, attendees including 150 global cities reported major activities and budgets for 2017 and discussed ways to expand the network into advanced European cities. At the General Assembly meeting, Changwon, on behalf of the Asia-Pacific region, reported IAEC Asia-Pacific region activities for 2017 whilst suggesting a theme-based trip to best education award-winning cities to help global member cities experience their best practices during the executive city meeting.



## 2017 Executive Committee Meeting in the Second-Half Year (November 9 – November 10, 2017)

Changwon attended the IAEC Executive Committee Meeting in Cascais, Portugal from November 9 to 10 and discussed the launch of the IAEC Regular Meeting to be held in the city in March 2018. At the meeting, the city reported the progress of year 2017 in the IAEC Asia-Pacific region.

It also underscored the need for the best services to be provided for the 2018 IAEC world congress attendees from the Asia-Pacific region whose cultures significantly differs from those of the hosting city, Cascais.

\* IAEC

# The 2nd International Day of Educating City

## (November 30, 2017)

IAEC Korean member cities held a variety of events to celebrate the 2nd International Day of the Educating City in 2017.



### Changwon City

#### Create a commemorative plaque to celebrate the IAEC International Day of the Educating City

In commemoration of the 2nd IAEC International Day of the Educating City, Changwon created a commemorative plaque and held an Essay Contest attended by 200 local students. The event engaged students to write about what constitutes an education city and what they would like for Changwon to become a genuine educating city. The vast majority of them pointed out the expansion of educational infrastructure and development/operation of educational programs. At the event, legal expert of education Park Jin-yeol recited the declaration and discussed the rights and activities of educating cities.



### Andong City



Andong City held a celebration event for the 2017 International Day of the Educating City at the World Water Forum Center in Andong Dam. The commemorative event was attended by the Mayor of Andong Kwon Young-sae, President of the City Assembly Kim Seong-jin and 200 learners and featured a congratulatory performance, IAEC promotional video watching and declaration recitation and congratulatory speeches. Following the event, a literacy poem and arts exhibition by senior citizen students of the Hangeul Delivery Class was held and the entries were filmed as the best case of the IAEC member cities. As many as 140 poems were exhibited for two weeks and the "Time of Mother" containing those poems will be published. Andong City plans to implement various policies to propagate literacy education and increase the number of the Hangeul Delivery Classes from 10 to 14, helping more people in the rural community benefit from the policy.



### Gunsan City

#### IAEC International Day of Educating Cities' Ceremony

- The City of Gunsan offered its congratulations on the launch of the IAEC International Day of the Educating City's Ceremony held from November 27 to December 5, 2017.
- The International Association of Educating Cities (IAEC) is an international organization designed to share international lifelong education status and best practices with its global member cities and to reflect them into its policy-making process. It has 491 member cities from 37 countries, and the City of Gunsan became a member in 2008.
- The International Day of the Educating City is celebrated on November 30 each year to declare the citizens' rights to lifelong education and the protection of the educating cities' rights. Since 2016, global member cities have celebrated the event.
- The Lifelong Learning Center in Gunsan City, on December 5, 2017, in commemoration of the International Day of the Educating City, invited citizens to recite the declaration and watch an IAEC-related video, reflecting the meaning of the international educating cities.



### Paju City

On 30th of Nov. 2017, Paju hosted The 2nd International Day of Educating Cities to improve the quality lifelong Education and provide the chance to enhance the educational networks.

Over 100 citizens of Paju city were gathered to know more about what IAEC is and the one of the best practice recognized by IAEC "The Book Train" was introduced. The participants were happy to be aware of the various activities through the international network of the educating cities.

### Saha-gu



Saha-gu held a lifelong education festival, celebrating the International Education Day 2017. This festival contained 42

programs including Adult Literacy Golden Bell, humanities lectures, activities and exhibition of lifelong learning groups. More than 40 learning groups and 2000 residents have participated in the festival. This festival has also contributed to spread the culture of lifelong education of Saha-gu.

# \* IAEC 2017 IAEC Asia-Pacific Network Hot News

## Changwon City

### Changwon practices global citizen movement through Cambodia Goods Support and overseas voluntary service



Changwon has launched "2017 Cambodia Goods Support and Voluntary Service for Hope Sharing" along with Changwon RCE (Regional Centre of Expertise on Education for Sustainable Development) and 10 volunteers in Takeo province, Cambodia from the 24th through the 27th.

The city has signed a trilateral business agreement of mutual cooperation for overseas volunteering activities with Share Hands (director Kang Oksoon), the first voluntary civic group founded in June in Gyeongsangnam-do and Good Hands, international cooperation NGO (Board president and Buddhist priest Sol Wolju), and launched the "2017 Cambodia Goods Support and Voluntary Service for Hope Sharing" as part of the agreement.

Jaeun Elementary School joined forces to encourage teachers, students and parents to collect recyclables and the city launched the "donation of coins sitting in the drawer" by distributing Changwon RCE Cambodian Hope Piggy-banks to all its city officials. The concerted efforts resulted in 20 boxes of clothes, sneakers and stationary as well as 2,300,000 KRW of coins in fundraising.

The collection was delivered at the "Changwon RCE Hope Supply Donation Ceremony" held at the Changwon International Education Cooperation Center in Cambodia, which was attended by the city delegations and the two volunteer groups. They also engaged in other regional volunteer activities such as drainage construction in school playground and school wall painting.

## gimhae City

### Sori-Bit Ocarina - Turn the sound into light



Sori-Bit Ocarina is one of the best lifelong learning programs in Gimhae in 2017. This music program is for people who are visually impaired and for parents who have

disabled children. 12 members participated in this program every Thursday from March until September.

Through this program, parents who have disabled children helped visually impaired people, and all members made beautiful music together.

Sori-Bit stands for making light with sound.

Sori-Bit Ocarina participated in the celebration of Disabled Persons' day, Gaya Cultural Festival, Lifelong Learning Festival and so on. They are playing a big role in improving disabled people's confidence and in raising the awareness of disabled people in the community.

## Geochang-gun

### Support for 2017 Geochang's Grand Program of Storytelling Grand



#### Purpose

- To pass down the beautiful and find custom of Korea that children used to sit and listen to their grandparents' stories and teaching in old days and to facilitate cultural exchange between grandparents and grandchildren
- To create income through study and work by training senior human resources of high-level education

#### Business Overview

- Period: June 1, 2017 – December 31, 2017 / 6 months
- Location: Youth Training Center at Geochang-gun
- Main Content: Storytelling Grandma Training (narration of children's story, hand's rhythm, etc.), Sending instructors to educational institutions
- Participants: 60 people (training, refresher course)
- Type of Teaching: lectures, practical classes, field practice
- Obtain Certificate: Children's Storyteller II and III (Donghwasarang Institution, a private institution)
- Selection of Instructors: 10 people will be selected / Lecture at 19 Daycare Centers / Apprx. 6,800 people will participate in the program

## Yeongdo-gu

## I can do it. Training for village instructors



In Yeongdo-gu, local residents participated in village education activities, so as to increase interest and participation in lifelong learning, local residents with hidden talents were found, and excellent learners were selected through village instructor training course.

The village instructors who were educated in this way acted as instructors of "Yeongdo's classroom" in seven happiness learning centers in Yeongdo-gu. The village instructor training program received highly favorable response from the residents.

## Zero Dementia Lifelong Learning Circle Talent Sharing



In Yeongdo-gu, we conducted a lifelong learning program, from 2014 to 2016, to train the dementia prevention instructor. Zero-dementia clubs formed during this process had a dementia screening activity and composed of

The Zero Dementia Circle formed in this process is composed of the Dementia Screening Team and Zero Dementia Theater Team in connection with the Yeongdo-gu Public Health Center and the theater activity about the life of the elderly who overcome the dementia with the theme of "Dementia prevention". The circle is playing a pivotal role in helping seniors who have entered the aging society participate in lifelong learning.

## Dalseo-gu

## Lifelong learning club support business



The lifelong learning club support business is intended to systematically support/manage learning clubs, the foundation for grassroots lifelong learning cities, and to share the love for and deliver the benefits of learning to citizens.

The new clubs will be provided with lecturers according to their curriculum and can offer learning programs to citizens in their region. The citizens can develop themselves through learning and lead a fulfilling life through service.

In the meantime, existing clubs are encouraged to pursue the learning sharing project. It is a customized volunteer learning project where citizens share knowledge and talent obtained through club activities by volunteering in educationally marginalized institutes and exchanging the result of learning with those of insufficient educational opportunities

The lifelong learning club support project aims to create a learning community where everyone can come together by learning anytime anywhere and sharing their learning with one another

## Yeosu City

## An Art School in Island Village



Started at Yeojado island (Hwajeong-myeon) and Seomdalchon (Soramyeon) in Yeosu, the art school of island village (Seommaeul Yesul School) is an eco-culture art education program utilizing the sources of islands as well as cultural assets.

Major courses are Upcycling art, photo and Nanta (pommeling), helping the island residents understand eco-art and naturally participate on their daily lives. Eventually, it is expected to contributing the restoration and preservation of currently disappearing islands life and strengthening the unity of the residents and community culture. In particular, by utilizing unused space upcycling art and photo taking courses incarnate the story of villages as art performance and the courses are given to local young artists who participated as lecturers to present their desire to participating in art activities.

This becomes an archive that links the story of island residents to culture art performance, anticipating long-term contribution to the development of tourism route and landmark in Yeojado island.

The city of Yeosu, based on the long-term/short-term achievement of this program, plans to expend application of the program from 1 islands to 3 islands in 2018.

## Geumjeong-gu

## 2017 Awoo Festival for Saving children

with UNICEF, PARKLAND & GEUMJEONG OF Child friendly city



As UNICEF partner city and Child friendly city, GEUMJEONG hosted the '2017 Awoo Festival' successfully at the spo-1 gymnastic in 2nd of Nov. More than 700 people, including UNICEF volunteers, many students, parents participated in that festival.

The students participated in that festival made a 'Awoo doll' with sincerity. This activity is aimed to help children who are suffering from severe disease. After the activity, they donated 11,080,000 won.

Andong City

## 200 Senior Citizens Go to Elementary School after 70 Years



About 200 senior citizens, the students of the Hangeul Delivery Class, went to elementary school after 70 years with the cooperation of the Andong Office of Education.

The field-learning event at the elementary school was the result of Andong city's two-month effort to address their lifelong longing for formal education due to male-dominated social environment and financial difficulties. 10 elementary schools in the region including Pungsan Elementary School offered school bus services and opened classes for the elderly and elementary school students. A series of classes were followed by lunch at the cafeteria.

An elderly student from Imha-myeon Lee Soon-ja, 76, said "I grew up in a poor rural town and never went anywhere near school. The world has now become brighter and more beautiful as I am able to realize my lifelong wish."

Jincheon-gun

## Jincheon organized a seminar for development of lifelong learning village



This year marks the 12th anniversary of the lifelong learning City of Jincheon, after its designation.

The learning ecological city's efforts to use learning to improve the city have led to visible results, further solidifying its status as a city of genuine learning ecology. In a survey about the type of lifelong learning that citizens are actually engaged in, 'citizen-participatory education' stood at 29.7%, almost twice as high compared to the average of lifelong learning cities, 15.9%. Keeping in mind that social capital originates from social trust which is again based on social learning, the city will constantly promote learning for local residents, continuing the path toward an endlessly sharing city of lifelong learning.

Paju City

## Fun reading Camp!



An abandoned elementary school located in rural area was transformed to be a fun reading summer camp for family outings and it is facilitated with a small library.

The city of Paju provided a unique chance to experience for reading in green surroundings.

It contributes to the spread of healthy outdoor activities with family members and encouraging on the reading habits by reviving the local economy and providing a new reading atmosphere attracted by the tourists from out of the cities.

Pohang City

## Operation of Public-Private-Army Happy Learning Center



- The project has been promoted to search for changes of the Cheonglim Official Residence, which has special and closed features coming from the army's characteristics, to the open learning community by preparing a lifelong learning space and operating customized programs for the military service persons and their families, and to create sustainable lifelong learning city through joint collaboration of Pohang Association of Village Lifelong Learning Leaders, Pohang City and the 1st Marine Division 1.

- An agreement on the project to operate the Happy Learning Center for the military service persons of the 1st Marine Division and their families conclude in 2015

- Pohang Association of Village Lifelong Learning Leader, Pohang City and the Marine Corps Division 1

- Roles and Contents of Support by Each Organization

- Pohang City: Establishment of project plan and budget support
- 1st Marine Division: Remodeling the bathroom on the 2nd floor of the Welfare Hall in the Cheonglim Official Residence to three lecture rooms and a demand survey and promotion for the military service persons and their families

## Jecheon City

## Weekend Experience Program for Natural Healing

- Free of charge at Cheongpung Cultural Heritage Complex and Uirimji Reservoir -



Jecheon City Lifelong Learning Center runs the 2017 Weekend Experience Program for Natural Healing in which 18 Korean herbal medicine health therapists and mompyeogi (stretching) therapists who are certified private therapists provide therapy for tourists and citizens in the whole area of Uirimji Reservoir and Cheongpung Cultural Heritage Complex for a period of six months from May 13 to October 28, 2017 (every Saturday from 1 p.m. to 6 p.m.).

The Weekend Experience Program for Natural Healing, which has been implemented annually since 2015, is a program where natural therapists help tourists recover from fatigue by stimulating the acupuncture points on the ear, and relieve pain through simple correction of posture, and it contributes to publicizing Jecheon as the city of natural healing.

## Damyang City

## Damyang county, Growth of Education for Sustainable Development City



Damyang county is establishing 2030 Damyang ecopolis plan in order to become a sustainable development education city for a lifelong education, international education, and the humanities. We are preparing for a new Renaissance era that combines 'ecopolis policy' and 'the humanities'.

First, in order to strengthen the capacity of people and communities, 'Community Development School 4.0' is being operated. 24 communities are participating in education and business coaching. In addition, 12 teams selected for the Didimdol (stepping stone) project are provided 3 million won each to support continuous and voluntary growth of communities.

Moreover, in order to create a healthy family and community, Damyang county established the 'Happy Growth School for Damyang parents', and 250 people who has joined the classes are practicing habit management. They are also leading the job creation in the education field connected with the professional qualification course.

In addition, we are operating the 'Damyang Design School 2.0' program to change the people's recognition of landscape and design. Until now 195 people have participated in the program to build ecopolis environment.

For sustainable growth of local society, Damyang will carry forward diverse educational projects that utilize the humanities and local ecological resources throughout individuals, families and local communities and ICT (Information & Communications, Technology) education for the 4th industrial revolution. Moreover, Damyang will strive to create a ecopolis with lifelong education that can harmonize people, nature and education.

## Ulsan Jung-gu

## What is 『big dream small school』?



- ▶ It means residents self-governing lifelong education school where residents plan and operate their own programs
- ▶ These instructors are called "Lifelong Learning Butterfly Instructor"

- **Vision** : Solidarity for Self-directed learning and implement
- **Operator** : 'Lifelong Learning Butterfly Instructor'
  - Residents with talent and know-how who have been recognized as instructors through active learning activities after completing the "Talent Development Course" operated by Ulsan Junggu in 2010 as a core business.
  - The most important learning resource that forms a culture that lifelong learning in Ulsan Jung-gu causes butterfly effects
- **Operational performance**
  - Lifelong Learning Butterfly Instructor Short-term program tailored to the individual's ability to operate, providing an opportunity to set up an activity field and to become a professional instructor
  - Expansion of lifelong learning opportunities for anyone to participate by spreading new and innovative programs that are easy and comfortable to the residents

## Suseong-gu

## Foster Global Citizen Education Experts



Global citizen education experts were produced as a result of the "Global Citizen Education Suseong Joint Statement" adopted by the 8th IAEC Asia-Pacific Regional Meeting. The experts who completed 70 hours of on/offline training and passed a series of training stages including program development and presentations will take advantage of a wide range of educational tools to deliver global citizenship education to students and local residents.

**Saha-gu**

**“Dong-ne Bang-ne Learning Rooms” : Happy Lifelong Education for All Residents**



“Dong-ne Bang-ne Learning Rooms”, or village learning rooms, are free learning spaces for residents all over town. They are voluntarily donated places residents can share together for various purposes such as studying, meeting and so on.

Main background of managing “Dong-ne Bane-ne Learning Rooms” is to spread the culture of lifelong education. This is to give more chances for residents to participate in citizen-led lifelong education by running vacant spaces as free learning rooms which can be shared flexibly anytime and anywhere by all residents. Saha-gu has already opened 16 “Dong-ne Bane-ne Learning Rooms” for free use and 14 learning groups of 320 people have experienced “Dong-ne Bang-ne Learning Rooms” for various purposes.

“Dong-ne Bang-ne Learning Rooms” are expected to be a representative example of the sharing economy while residents benefit from using lifelong education space freely. Moreover, it is expected to raise donors’ pride and dignity as Saha-gu residents by voluntarily donating their unused spaces to local society.

**Gunsan City**

**Digital Literacy Education (Beyond the Literacy)**



•Gunsan City endeavors to create “Stand-Alone Lifelong Education City Growing Together” where the citizens and children live happily altogether based on UNICEF Child-Friendly Cities.

•Gunsan selects “Create Education City with ZERO Illiteracy” as a top priority City project. To do this, Gunsan unifies the literacy education institute of local government with Gunsan Neulpureun School. Also, the City promotes citizen movement and supports the budget actively. These efforts lead to reducing illiteracy of 1,500 illiterate people and creating jobs of 513 people.

•Aside from this, Gunsan implements the digital literacy education preparing towards the 4th Industrial Revolution. Specialists working in the field has been dispatched to 50 education centers to spread the digital literacy education such as how to utilize smart phone and Social Networking Services.

The city plans to develop the lifelong education and to enforce their role as a growing hub of education for the senior through their efforts preparing for the age of homo-hundreds.

**gumi City**

**Development of lifelong learning village**



**Purpose**

- Creating a voluntary lifelong learning culture.
- It is possible to make sustainable communications using the resources of the village.

**Business overview**

- Business name : development of lifelong learning village
- Business priod : 2017. 9. ~ 12.
- Business scale : village(1)
- village name : woomilyn happiness learning village
- Participation personnel : about of 200
- Program : Ukulele, Ocarina, leading class, environment class, leadership class, magic class, parent class. etc.

**Upcoming Event in 2018**

- **IAEC Working level meeting in AP region**  
2018.Feb. Changwon, South Korea
- **IAEC General Assembly and Executive Committee meeting**  
2018. Mar. 15 ~ 16, Changwon, South Korea
- **Changwon / UNESCO Education Conference**  
2018. Mar. 14 ~ 15, Changwon Republic of Korea
- **The 15th IAEC world congress**  
2018. NOV.13 ~ 16. Cascais, Portugal,
- **The 3rd IAEC International day of Educating Cities**  
2018. Nov.30