



# International Association of Educating Cities

## 2019 Action Plan

### 1. To increase the political impact

Overall aim: to boost the impact of the IAEC both inside and outside the network, between its members and in other organisations, as well as establishing synergies with other organisations that work in line with the Charter.

Specific goals:

To strengthen the institutional image of the IAEC.

To reach national and international organisations to spread the Final Declaration of the 15th IAEC International Congress. To promote the compliance with the commitments included in the declaration among the member cities.

To urge the United Nations and governments to recognise the role played by the local governments and to claim for the importance of education for tackling the challenges of the 21st century.

To urge different levels of government (local, regional and state) to listen to local governments in issues which are key to the Educating Cities and to be consulted through the different IAEC territorial networks and delegations.

To participate in the government organs and commissions of the UCLG with the aim of highlighting the key role that education plays in the achievement of the Sustainable Development Goals (SDG) , in questions such as literacy, sustainability, social justice, and gender equality, etc. To work together with UCLG in the localization of SDG to contribute to the fulfilment of the Global Agenda 2030.

To take advantage of the participation of the Association in activities of other organisations and networks so as to make known the IAEC, the principles of the Charter, the work of the member cities, etc.

To promote the policies of the Educating Cities and the commitment to the Charter from among other local powers.

To increase the relations with the media so as to provide visibility to the initiatives of the educating city, both from the association and from each of its members.

To participate in events that can make the work of the IAEC known, through the IAEC Secretariat, the Executive Committee, the Delegations, and the Territorial and Thematic Networks.

To increase the connection with other networks, prioritizing the connection with UNESCO, ICLEI, CIDEU, UNICEF and MERCOSUR, with the aim of generating new synergies.

To promote a Pact for the Educating City in the different members cities, with the aim of joining forces and generating synergies with the civil society.

To launch the call of the third edition of the Educating Cities Award with the aim of encouraging, recognising, publicising and holding innovative initiatives and activities carried out by local governments that have been demonstrated to have a significant and positive impact.. To disseminate the winning initiatives of the second edition of the Prize.

## **2. To improve the capacities of the local governments.**

Overall aim: to strengthen the capacities of the local government members and their organisations from the civil society in the defining, implementation and follow up of transversal public policies with the aim of advancing in the fulfilment of the Educating Cities Charter.

### Specific goals:

To offer assessment, advice and training for the new municipal teams that result from the electoral processes, as well as to other cities that require it, so as to promote the application of the principles of the Educating Cities Charter in their municipal policies.

To foster the interest and political will with regard to the incorporation of education as a transversal axis for the political action.

To complete the development and layout of a methodological guide on how to implement the principles of the Educating City and to disseminate it among new members as well as member cities.

To promote the commitment as an Educating City as a differential factor.

To foster the exchange of experiences and mutual learning between the cities, by means of the creation of physical and virtual spaces that allow the exchange of information, knowledge and methodologies.

To organize study visits to innovative initiatives which can be inspiring for other member cities, following the peer-review methodology.

To assess and consolidate the offer of on-line training of the Latin American Delegation.

To reinforce thematic working groups within the territorial networks, and to share the outcomes with the ensemble of member cities.

To raise the awareness of diverse councillor's offices/departments/secretariats of the local governments, beyond those of education, of their educating potential based on programmes and initiatives that they are already carrying out; as well as various agents from the civil society.

### **3. To make an in-depth reflection.**

Overall aim: to promote the reflection around the concept of the Educating City and to develop its application in various fields.

#### Specific goals:

To foster reflection on the following topics: Culture and feeling of belonging, social inclusion, Sustainable Development Goals (SDG) and Civic Participation, through publications, congresses, meetings, on-line courses, etc.

To produce documents that contribute to the development of the concept of the Educating City by means of the reflection, the analysis of the new situations faced by the cities as a result of globalisation, and of the best practices of various cities, and to spread them inside and outside the network.

To request articles, documents and collaborations from experts so as to spread the concept of Educating City and their position regarding specific topics, incorporating territorial sensibilities.

To work with faculties and universities from the member cities to promote spaces of reflection, training and research about the city as an educational agent.

To prepare the 7<sup>th</sup> monograph volume focused on the issue "City, Culture and Education" in collaboration with the UCLG Commission on Culture: invitation to

authors, reception of articles, translation into official languages, design and layout and printing.

To launch the preparations for the XVI International Congress of Educating Cities, which will take place in Katowice, Poland, in 2020.

To organize and celebrate congresses and regional and national meetings of cities (Congress of the Mexican Network of Educating Cities, National Congress of the Portuguese Network) and to collaborate with other networks that have planned meetings in 2020.

#### **4. To consolidate the IAEC as a global network and to improve its governance.**

##### Overall aims:

To consolidate the IAEC as a global network with the capacity for strengthening and providing support for the work carried out by its member cities.

To improve the network organization and to increase the co-responsibility of the Executive Committee members and the Territorial Networks.

##### Specific goals:

To spread the proposals of educating cities to new territories through the Secretariat of the IAEC, the territorial networks, the members of the Executive Committee and associations of local governments, with the aim of promoting the incorporation of new cities in the Association.

To promote the translation of publications, articles, declarations and other documents and support materials generated by the IAEC, in as many languages as possible so as to achieve greater outreach.

To boost the existing territorial networks.

To ensure a higher use of the funds allocated to territorial networks to improve the services and the opportunities of exchange, meeting and capacity building offered to member cities.

To gain visibility and enable access to the information and documentation of the IAEC and its members through the permanent updating of the website and opportune technological improvements.

To provide support to the initiatives carried out by the member cities.

To facilitate access to information about initiatives of member cities that promote the fulfilment of the principles of the Charter, included in the databank.

To continue with the celebration of the International Day of the Educating City (on November 30<sup>th</sup>) and to invite member cities to plan different awareness initiatives to make their commitment to the Charter known. To spread the activities carried out by cities through the IAEC website. Carry out the necessary procedures to request the recognition of this Day by the United Nations.

To improve the inner organization and to take benefit of the potentialities of the Executive Committee members to extend the IAEC and to work issues of interest for member cities through the creation of working groups with specific tasks.

To explore online mechanisms and tools to reduce language barriers and to allow the sharing of the accumulated knowledge.

To reinforce the coordination between the Latin American Delegation and the territorial networks in the region to increase membership in this territory.

To ensure continuous assessment of the services provided by the Association by member cities.