The International Congress of Educating Cities hosts every two years mayors, city councillors and technicians, teachers, associative representatives ... in an area of dialogue, exchange of practical reference and joint reflection
# Table of contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greetings from de Mayor of Rosario</td>
<td>4</td>
</tr>
<tr>
<td>International Association of Educating Cities</td>
<td>6</td>
</tr>
<tr>
<td>XIV International Congress of Educating Cities</td>
<td>9</td>
</tr>
<tr>
<td>Congress Activities</td>
<td>14</td>
</tr>
<tr>
<td>Congress Organization</td>
<td>18</td>
</tr>
<tr>
<td>Speakers</td>
<td>23</td>
</tr>
</tbody>
</table>
Greetings from de Mayor of Rosario
It is a great honor for me as mayor of the city of Rosario and as the current vice president of the International Association of Educating Cities, to be able to organize the XIV International Congress of the IAEC in 2016, a special year since it also represents our twentieth anniversary as member of the Association.

Rosario has a long history as part of the IAEC, starting from 1996, the year in which our city decided to embrace the principles of the Charter of Educating Cities with the aim of contributing to the construction of a better city for our citizens, but above all, to share experiences with cities around the world, united by this common goal.

Since 1999 our city has the enormous responsibility to occupy the vice-presidency of the IAEC, thus integrating the Executive Committee of the Association.

I am confident that the Congress will be very important for all member cities of the IAEC and especially for Rosario, project that will allow to map out our city globally.

From the Municipality of Rosario we are convinced of the important role local governments are called to promote the Chart of Educating Cities together with their citizens.

Knowing that Rosario has excellent levels up to international standards in relation to the production of goods and services, we consider it important that they can be recognized internationally. That is why we believe that an event of this magnitude provides a favorable opportunity to increase their visibility.

It will be a pleasure to Rosario and the Committee in charge of the organization of the XIV Congress to carry out this international event whose success depends, undoubtedly, on the participation of us all.

Yours sincerely,

Mónica Fein
Municipal Mayor of the city of Rosario
Vice-president of the International Association of Educating Cities
International Association of Educating Cities

- Nonprofit association
- Founded in 1994
- 478 cities, 36 countries, 5 continents
- consists of local governments

Website: www.edcities.org

IAEC Congresses

Every two years they gather mayors, councilors, municipal technicians worldwide. Other members include representatives of civil society organizations, students and the general public.

Previous congresses

- Barcelona 2014  
- Changwon 2012  
- Guadalajara 2010  
- Sao Paulo 2008  
- Lyon 2006  
- Génova 2004  
- Tempere 2002  
- Lisboa 2000  
- Jerusalén 1999  
- Chicago 1996  
- Bologna 1994  
- Göteborg 1992  
- Barcelona 1990
Rosario in the IAEC

- Rosario joins the IAEC in 1996
- Headquarters of the Latin American delegation since 1999
- Vice president of IAEC since 1999
- In 2012 it is established an Educating Cities Local internal working table in the Municipality of Rosario
- In 2016 Rosario celebrates 20 years of membership in the IAEC

Countries that are now part of the IAEC:

<table>
<thead>
<tr>
<th>AFRICA</th>
<th>AMERICA</th>
<th>EUROPE</th>
<th>ASIA-PACIFIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benin</td>
<td>Argentina</td>
<td>Croatia</td>
<td>Australia</td>
</tr>
<tr>
<td>Cape Verde</td>
<td>Bolivia</td>
<td>Denmark</td>
<td>Nepal</td>
</tr>
<tr>
<td>Morocco</td>
<td>Brazil</td>
<td>Finland</td>
<td>Palestine</td>
</tr>
<tr>
<td>Senegal</td>
<td>Canada</td>
<td>France</td>
<td>Philippines</td>
</tr>
<tr>
<td>Togo</td>
<td>Chile</td>
<td>Germany</td>
<td>Republic of Korea</td>
</tr>
<tr>
<td>Colombia</td>
<td>Costa Rica</td>
<td>Greece</td>
<td>Thailand</td>
</tr>
<tr>
<td>Ecuador</td>
<td>Mexico</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Puerto Rico</td>
<td>Spain</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Uruguay</td>
<td>Venezuela</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Romania</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sweden</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Switzerland</td>
<td></td>
</tr>
</tbody>
</table>
- Congress Venue: City of Youth

- Date: June 1st. to 4, 2016.

- Congress fee includes every act organized during the Congress.

**Early registration:**
IAEC Members: USD 250  
Non-members: USD 330

**Standard registration:**
IAEC Members: USD 350  
Non-members: USD 400

- Technical visits to Municipal District Centers and special local policies experiences will be held.

- Conferences, debates, colloquia, etc. Presentation of experiences.

- Citizens involvement.
<table>
<thead>
<tr>
<th>NUMBER OF PARTICIPANTS</th>
<th>From 800 to 1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROFILE</td>
<td></td>
</tr>
<tr>
<td>- Mayors</td>
<td></td>
</tr>
<tr>
<td>- Councillors</td>
<td></td>
</tr>
<tr>
<td>- Technicians of different areas</td>
<td></td>
</tr>
<tr>
<td>- Teachers at all levels</td>
<td></td>
</tr>
<tr>
<td>- Members of associations</td>
<td></td>
</tr>
<tr>
<td>From every city in the world, specially from Educating Cities.</td>
<td></td>
</tr>
</tbody>
</table>
Venue

City of Youth
Center of Contemporary Expressions
Congress activities
Roundtables

Day 2
“Politics for the coexistence in cities”
“The challenge of equality in cities”

Día 3
“Youth’s questioning. From young people problems to the expansion of rights”
“The education in the cities and public politics”

Día 4
“Towards a Pedagogy of Public Spaces”
Experiences submission

Experiences will be presented by different cities in the modalities of workshops or speakers' corner.

Workshop:

It consist of individual presentations along with others experiences. There is simultaneous translation and, at the end, it is given the possibility of asking questions in order to stimulate the debate.

Speaker’s Corner:

It consists of individual presentations which take place during the Coffee Break in free circulation spaces. Speaker’s Corners are simultaneous and the presentation is given in the native tongue of the speaker without translation.
Visits to District Municipal Centers

- Projects Fair (Municipal Government and Social Organizations)
- Visits to Experiences: Rosario, an Educating City.
- Roundtable: “Territorial politics. Strategies for the appropriation of public space and citizen participation”

Rosario City southern district “Rosa Ziperovich”

Rosario City northwest district “Olga y Leticia Cossetini”
Congress Organization
Scientific Committee

Coordinator

Mg. Guillermo Ríos, Director of the Astronomic Municipal Complex, Secretary of Culture and Education, Municipality of Rosario

Members

Mg. Sandra Valdettaro, Director Master of Cultural Studies, Faculty of Political Science and International Relations at Rosario National University.

Prof. Silvia Serra, Director of the School of Cs. Education, Faculty of Humanities and Arts, Rosario National University.

Prof. Rubén Chababo, Human Rights advisor Municipality of Rosario. Director of the Publishing House of the Faculty of Humanities and Arts, Rosario National University.

Mg. Diego Beretta, Head of the Seminar Teaching Youth and Youth Policies of the Faculty of Political Science and International Relations at Rosario National University. General Director of Planning and Institutional Management at the Municipality of Rosario.

Mg. Sandra Gerlero, Professor and Researcher at the Health Institute Juan Lazarte

Mg. Carolina Balparda, General Director of Educational Programs of the Municipality of Rosario.


Mg. Silvia Morelli Gasó, Provincial Director of Curricular Development and Academic Relations of the Ministry of Education, Santa Fe Province.

Lic. Ana Hardoy, president of IIED-AL Institute for Environment and Development - Latin America

Dr. Fernando Carrion, coordinator of the working group “Right to the City” of CLACSO, Latin American Council of Social Sciences. Member of FLACSO Ecuador.

Dr. Pablo Gentile, Executive Secretary of the Latin American Council of Social Sciences -CLACSO

Dr. Pablo Vommaro, Coordinator of the Working Groups of the Latin American Council of Social Sciences -CLACSO.

Dr. Jaqueline Moll, Associate Professor University of Rio Grande do Sul, Brazil

Prof. Paulo Padilha, Paulo Freire Institute, Sao Paulo, Brazil
Honorary Committee

Chair
Mónica Fein, Mayor of Rosario City

Members
Héctor Floriani, President of Rosario National University
Hermes Binner, former Mayor of Rosario City
Alicia Cabezudo, former director of Educating Cities
Claudia Balagué, Minister of Education of Santa Fe Province
Honorable Rosario City Council
Reinaldo Sietecase, journalist
Patricia Suarez, writer
Angélica Gorodischer, writer
Ma. De los Angeles [Chiqui] González, Minister of Culture of Santa Fe Province
Jorge Sequeira, Director of the UNESCO Principal Regional Office for Latin América and the Caribbean
Preparatory activities

Anne Frank

From the office of Educating Cities Latin America Delegation, Municipality of Rosario, in the framework of the preparatory actions for the XIV International Congress of Educating Cities to be held in Rosario in June 2016, we have organized, together with various municipal and provincial areas and the Anne Frank Center of Argentina, the exhibitions “Anne Frank, a history for today” and “From Dictatorship to Democracy: The validity of human rights”. These are travelling exhibitions that recover the value of memory, participation and human rights and are a valuable tool for the teaching of Culture of Peace and Human Rights to adolescents. The exhibitions consist of 32 graphic panels.

Several secondary schools visited the exhibition. Among them, School Nº. 473 ‘Juana Elena Blanco’, Nº365 ‘Juan Domingo Perón’, Nº 347 ‘Angl Guido’, Nº 431 ‘Jose de San Martin’ and Private School ‘Marcelino Champagnat’. Students from these schools were trained for two days to “guide” other young people from the city who had the opportunity to ‘travel’ and participate in the presentation during the days it was exposed in the Youth Center.

Working with Organizations

Meetings at 4 municipal district centers were held in which 30 civil society organizations (cultural centers, neighborhood organizations, church institutions, NGOs associated with health, research centers, etc.) participated.

In these meetings the IAEC and next year Congress were introduced, and the different organizations were invited to carry out joint work with the Educating Cities Office. Particularly, reflecting on the concept of “Educating City” and thinking on how could civil society organizations together with local governments, contribute to the Educating City.
Pre-Congress

At the Children’s Garden Rosario a pre-Congress was held whose primary objective was to promote the development of local policies to ensure a quality of life that enables sustainable development. Among the participants, there were social organizations of the city and the region, students of different careers, teachers and general public. A fruitful exchange with the inhabitants of the city as well as a process of collective reflection around the central theme of the Congress was generated.

Department of Culture

It is conducting an intense work in coordination with the Ministry of Culture of the Municipality of Rosario towards the construction a Cultural Corridor in the Congress area. The Cultural Corridor will consist in carrying out various artistic and cultural activities in the storehouses and the adjoining park area during the pre- and post-Congress week with the aim of fostering citizens involvement with the Congress.
Chiqui Gonzalez

Nacionality: Argentinian

Attorney. Minister of Innovation and Culture of Santa Fe Province. She has devoted herself to create opportunities for play and learning for children. Two of his most famous works are the Triptych of Childhood in Rosario and the Triptych of Imagination in Santa Fe City.

Carles Feixa

Nacionality: Spanish

Doctor in Social Anthropology from the University of Barcelona and honoris causa of Manizales University (Colombia). His main research interests are youth cultures, the relationship between violence and culture, migration and anthropology of sports.

Diana Maffía

Nacionality: Argentinian

Philosopher. Academic Director of the Institute Hannah Arendt. As head of the Committee on Women, Children, Adolescents and Youth she was the creator of numerous projects for the care of children and adolescents.
Ernesto Rodríguez
Nationality: Uruguayan

Sociologist. He is Director of the Latin American Center for Youth. His main areas of interest are focused on institutional and public investment related to public policies of youth.

Fernando Carrión
Nationality: Ecuadorean

Architect, Master in Regional Urban Development, Doctor of Social Sciences from the University of Buenos Aires. He studies urban development, planning and public safety policies.

Jari Lavonen
Nationality: Finnish

Professor of Physics and Chemistry. Doctor of Science in Education from the University of Helsinki. Dean of the Faculty of Education at the University of Helsinki. He has released Finnish education paradigm stressing the importance of playing in small children.
José Manuel Valenzuela

Nacionality: Mexican

Sociologist. Doctor in Social Sciences from the College of Mexico. His main research interests are the relationship between culture and identity, cultural borders, social movements, youth cultures and urban and popular sociology.

Julio Ramos

Nacionality: Puerto Rican

Writer. Professor Emeritus, University of California, Berkeley. In his writings he focuses primarily on the differential position of Latin America regarding central positions.

Macaé María Evaristo Dos Santos

Nacionality: Brasilian

Graduated in Social Service. Master in Education from the Federal University of Minas Gerais. She is interested in educational policy, social movements, inclusion and multiculturalism. Currently, she is Secretary of State for Education for the state of Minas Gerais.
Philosopher and sociologist. In his main works, he analyses the postmodern society, the apathetic narcissism, the consumerism, the psychologist hyper individualism, the hypermodernity and the mass culture, among others.

Nacionality: French

Gilles Lipovetsky

He has a degree in Political Science from the University of Congo. He studies issues concerning migration, xenophobia, nationalism, neo-colonialism and the distribution of resources.

Nacionality: Congolese

Mbuyi Kabunda

Professor of History and Doctor in Social Sciences from the University of Buenos Aires. He has a postdoctoral in Social Sciences, Childhood and Youth. His main area of interest concerns cultural policies relating to children and youth.

Nacionality: Argentinian

Pablo Vommaro
Eulalia Bosch

**Nationality:** Spanish

Professor of Philosophy, curator of exhibitions and creative programs that connect the arts, education and urban life. She explores the educational capacity of arts combining teaching arts and exhibitions.

Carme Borrel

**Nationality:** Spanish

Public health professional. Today she works in the Public Health Agency of Barcelona. She is also editor in chief of the Health Gazette. Her main field of interest is the impact of social factors on health.

Claudia Balagué

**Nationality:** Argentinian

Minister of Education of Santa Fe Province. PhD in Biochemistry in the National University of Rosario and post doctorate in the Division of Microbiology of the NCTR, Food and Drug Administration, USA. She has been Sub-secretary of Science, Technology and Innovation of Santa Fe province.